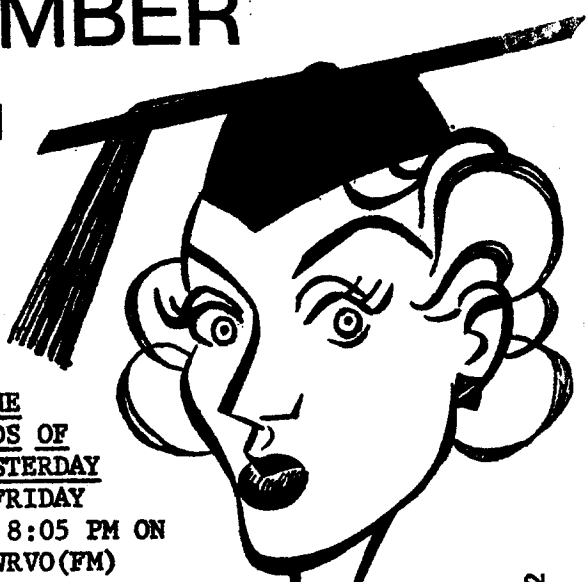
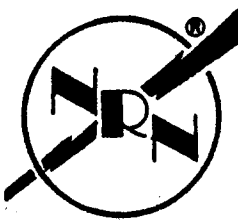


30¢

SEPTEMBER



HEAR THE SOUNDS OF YESTERDAY FRIDAY 8:05 PM ON WRVO (FM) 89.9 OSWEGO, NY



Available at DREAM DAYS 110 MONTGOMERY STREET SYRACUSE, NEW YORK 13202 PHONE (315) 475-3995

Nostalgia Radio News®

PO BOX 2214 SYRACUSE, NEW YORK 13220

INSIDE THIS ISSUE

NEWS	3,13
PHOTO PAGE	11
ARTICLE	13
THANK-YOUS	15
LETTERS	5,9,15
WHERE TO TUNE	4,6
CBS MYSTERY THEATER	
LOG	7
ADVANCE LISTINGS	8
CBS ADVENTURE THEATER	
ADVANCE LISTINGS	8
SOUNDS OF YESTERDAY	22
COMEDY'S GOLDEN MOMENTS	20
AREA HIGHLIGHTS	14,16
CBC SCHEDULE UPDATES	5
DEATHS	15
RADIO YESTERDAY	12

(Cover printed before contents, so subject to change)



William E. Saeman
North Road
RD #1, Box 306
Windsor, NY 13865



THIRD CLASS MAIL

ACTUAL MAILING DATE, LAST ISSUE: 7/25/77
SCHEDULED MAILING, THIS ISSUE: 8/27/77

IF THIS BOX IS CHECKED, YOU MUST RENEW NOW OR NO MORE ISSUES WILL BE SENT!!!

	S	M	T	W	T	F	S
Sep. 1977	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

SUPPORT THE SPONSORS WHO SUPPORT NOSTALGIA RADIO NEWS

DATED MATERIAL--DO NOT HOLD!!!

LOOK \$15 WILL WHAT BUY

The Sounds Of Yesterday

FRIDAY

AT 8:05 PM

Here's What You Will Receive For Your TAX-DEDUCTIBLE Contribution to WRVO:

1. You become a MEMBER and FRIEND of WRVO for one full year.
2. You receive the WRVO PROGRAM GUIDE for a year (12 issues).
3. You continue THE SOUNDS OF YESTERDAY for another week (or more).
4. You will be mentioned as the underwriter of one program of THE SOUNDS OF YESTERDAY (unless you choose to be anonymous).
5. If you contribute \$30 to become a MEMBER and FRIEND of WRVO, you'll receive all of the above, PLUS you'll receive the WRVO tee-shirt and you'll underwrite TWO editions of THE SOUNDS OF YESTERDAY.



EXTRA

If you become a MEMBER and FRIEND of WRVO on or before October 1st, by calling during the program, or using the coupon below, you'll receive - in addition to all of the above - a 6-month renewal, subscription or extension of NOSTALGIA RADIO NEWS from THE SOUNDS OF YESTERDAY.

(315) 341-3267

ACT NOW...this offer will not be repeated!!!

I enclose my tax-deductible membership contribution in the amount indicated below to become a Friend of WRVO and an underwriter of THE SOUNDS OF YESTERDAY program. Also include my 6-month renewal/subscription/extension to NOSTALGIA RADIO NEWS (only available if coupon mailed on or before October 1, 1977). (NRN-5/SEP)

NAME: _____

STREET ADDRESS: _____ APT. OR BOX #: _____

CITY: _____ STATE: _____ ZIP CODE: _____

I wish to be a () \$15 Friend - Includes WRVO PROGRAM GUIDE for 1 yr, extends and underwrites SOUNDS OF YESTERDAY for 1 week, plus 6-months of NOSTALGIA RADIO NEWS (via 3rd class mail).

() \$30 Best Friend - Includes WRVO PROGRAM GUIDE for 1 yr, WRVO T-Shirt, extends and underwrites SOUNDS OF YESTERDAY for 2 weeks, plus 6-months of NOSTALGIA RADIO NEWS (via 3rd class mail).

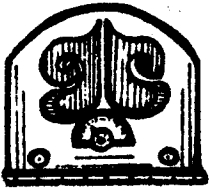
() I prefer to remain anonymous - please do NOT print or read my name.

MAKE CHECK & MAIL TO: FRIENDS OF WRVO, SUNY, OSWEGO, NEW YORK 13126.



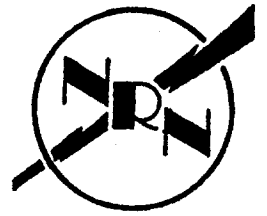
BE A PART OF OUR SUCCESS





Nostalgia Radio News

EDITED BY ALLEN ROCKFORD AND DON RICHARDSON



DOUBLE-R-RADIO
"The Sounds Of Yesterday"
505 Seeley Road
Syracuse, N.Y. 13224

COST: Renewal or subscription form enclosed with current rates
if it is renewal time or a sample copy...

The Sounds of Yesterday
Nostalgia Radio Network
Box 2214
Syracuse, N.Y. 13220

SEPTEMBER 1977: VOLUME 4: NUMBER 9 - PAGE 3

Contents copyright © 1977 by DOUBLE-R-RADIO. NOSTALGIA RADIO NEWS, NOSTALGIA RADIO NETWORK, THE SOUNDS OF YESTERDAY and the logos of DOUBLE-R-RADIO and the NOSTALGIA RADIO NETWORK are registered servicemarks of DOUBLE-R-RADIO. All editorial content is that of Allen Rockford and Don Richardson, and does not reflect the views of the staff and management of any station listed herein. Permission to reprint with appropriate citation of source is hereby granted.

NEWS: OCTOBER IS CONVENTION MONTH!: See pages 19 & 17, respectively, for full details on the Oct. 1 convention in Meriden, Conn. sponsored by The Friends of Old Radio and Hello, Again; and the Oct. 29 Sixth Annual Golden Mike Awards Banquet in Baltimore, Md. sponsored by Golden Radio Buffs of Md., Inc. By the way, late information reaching us adds Al Hodge and Evie Juster to the list of guests at the Oct. 1 FOR convention. Your editors expect to attend that event and hope to see you there.

THREE-HOUR RADIO SPECIAL TO MARK 50TH ANNIVERSARY OF CBS: To mark the 50th anniversary of the CBS Radio Network, CBS News will produce a special 3-hour broadcast, CBS RADIO AT 50 - AN AUTOBIOGRAPHY IN SOUND, anchored by CBS news correspondent Walter Cronkite. It will be broadcast Sunday Sept. 18 from 7 to 10 pm, Eastern Time, on CBS Radio, exactly 50 years to the day from the day that CBS first went on the air. Sponsor will be General Electric. (NOTE: In Syracuse, our information is that WFBL will carry it. In other areas, check with your local CBS radio affiliate.) The network's first broadcast was a 6-hour musical program carried by 16 stations (today CBS radio has 270 affiliates, including 7 owned AM stations). The special broadcast examines the history and evolution of news, sports, entertainment, music and drama on CBS Radio. The voices of many of those who contributed to the network will be heard: Edward R. Murrow, Lowell Thomas, Jack Benny, Bing Crosby, Mel Allen, "Red" Barber, Major Bowes, Amos & Andy, to name a few. CBS RADIO AT 50 will be produced by Joan Martin Burke and Maurice Leigh Robinson; Charles R. Reeves is executive producer. Related item: CBS-TV plans a series of 5 to 7 TV specials on the history of CBS, but they will not air until spring according to latest available information.

THE SOUNDS OF YESTERDAY TO SALUTE CBS WITH 6 OR 7 PROGRAMS: Beginning with the show of Sept. 23, THE SOUNDS OF YESTERDAY will re-create, in segments, a typical day of CBS network programming from Thursday 9/21/39 as broadcast by WJSV (now WTOF) in Washington, DC, plus our traditional presentation of the most famous single fictional broadcast of all time: Orson Welles' MERCURY THEATER production of "The War of the Worlds".

SHADES OF "WAR OF THE WORLDS": Swiss radio has made its apologies for an Aug. 3rd satirical broadcast featuring phony news bulletins about an East-West war in which neutron bombs were dropped and 480,000 people were killed. Done in the style of the 1938 "War of the Worlds", the program prompted a rash of telephone calls. It followed the regular evening newscast as news bulletins interspersed throughout "Radio Cabaret", a 50-minute pop music and light-talk program. An official said: "The intention was to satirize the concept of the neutron bomb as a clean bomb. We thought it would be clear to everybody that these news flashes were fiction." Many stations in many parts of the US and elsewhere in the world have thought the same thing over the years, usually with the same results, and even frequent disclaimers usually go unheard by the radio audience.

WE HAVE A NEW ADDRESS: Effective immediately, send all correspondence for NOSTALGIA RADIO NEWS except renewals to our new address: PO BOX 2214, SYRACUSE, NY 13220. Please send renewals to the address which appears on the form. By January 1978 the changeover to the new address will be complete.

CORRECTION & APOLOGY: We wish to apologize for any inconvenience caused by erroneous information about the CBS-TV "Jack Benny Show" repeats' starting date we printed last time. The correct starting date was Aug. 2, and there was no show on Aug. 16. We can only say we passed along the information supplied by our source. Sorry!

SUPPORT OUR ADVERTISERS ** ADVERTISE IN NOSTALGIA RADIO NEWS ** SUPPORT OUR ADVERTISERS **

P WHERE TO TUNE IN NEW YORK STATE...

A For old-time radio, current radio drama & comedy, nostalgia, big bands, classic jazz, etc.

G NOTE: FOR CBC programming and stations, see pages 5 & 15 of our AUGUST issue. For other
E Canadian stations & programs, see page 6. If you have additions, deletions, corrections -
please WRITE us at our new address: PO Box 2214, Syracuse, New York 13220.

4	<u>FM STATIONS: NY STATE</u>	96.9 WOUR Utica	790 WWNY Watertown	1350 WRNY Rome
	88.3 WAER Syracuse	97.3 WHCU Ithaca	810 WGY Schenectady	1360 WKOP Binghamton
*	88.7 WBFO Buffalo	98.5 WHLD Niagara Falls	830 WNYC New York City	1390 WFBL Syracuse
	89.1 WMHT Schenectady	99.5 WBAI New York City	870 WHCU Ithaca	1400 WABY Albany
R	89.3 WGSU Geneseo	100.9 WQIX Horseheads*	950 WIBX Utica	1410 WELM Elmira
E	89.3 WSKG Binghamton	102.5 WBEN Buffalo	960 WEAV Plattsburgh	1450 WKAL Rome
G	89.9 WRVO Oswego	<u>AM STATIONS: NY STATE</u>	1000 WIQT Horseheads	1490 WKNY Kingston
I	90.3 WAMC Albany	570 WSYR Syracuse	1180 WHAM Rochester	*Not heard in Syr.
O	91.3 WCNY Syracuse	590 WROW Albany	1230 WROC Rochester	
N	91.5 WXXI Rochester	660 WNBC New York City	1240 WGVA Geneva	
A	93.9 WNYC New York	710 WOR New York City	1340 WENT Gloversville	

L Local & syndicated (SYN) programs arranged by station, network shows by network, below:

NRN NET/WRVO-FM: THE SOUNDS OF YESTERDAY: FRI. 8:05 to 10:05 pm - Allen Rockford & Don Richardson, hosts. PAGE 22 for highlights, pages 3 & 5: related items.

* WRVO-FM: LUX RADIO THEATER: SUN. 10 to 11 pm - John Krauss, host - PAGE 14 for highlights.

W THE GREAT RADIO REVIVAL: SUN. thru FRI. 11:05 pm (60 min.) - John Krauss, host -
H two complete old radio shows six nights per week - PAGES 14 & 16 for details.

R THE GENIUS OF DUKE (ELLINGTON): THU. 9/22 8 pm to 1 am FRI. 9/23 - Bill Shigley,
E host - PAGE 14 for additional information as we have it at press time.

WAER-FM: THE BEST OF OLD-TIME RADIO: MON. 6 to 6:30 pm - Sukosh Lanier, host - PAGE 5.

RADIO RENAISSANCE PLAYERS: SUN. @ 9:30 pm (MAYBE) - "live" dramas, old & new.

T WQIX-FM & WIQT-AM: THE ELECTRONIC ERA: SUN. 12:10 to 12:45 pm - Garry Yoggy, host - PAGE 16.

O WCNY-FM: COMEDY'S GOLDEN MOMENTS: SUN. @ 6 pm - Gerry Orlando, host - PAGE 20 for details.

T THE BOYCE IN THE BACKROOM: FRI. 10 pm to 1 am SAT. - Ray Boyce, host - Nostalgia.
U LEO RAYHILL: JAZZ BANDSTAND/SOUNDS OF JAZZ: SUN. 9 to 10 pm, SAT. 10 pm to MID.

JAZZ A LA KING: SAT. MID. to 1 am SUN - Dave King, host.

NBC UNIVERSITY THEATER (SYN.): SAT. 6 to 7 pm - PAGE 16 for highlights.

E NIGHTBEAT (SYN.): SAT. 7 to 7:30 pm - Frank Lovejoy stars - PAGE 16 for details.

I SOUNDTRACK (SYN.): THU. 1 to 2 pm (also rpts on SAT. 9/10, 9/17 @ 8 pm) - PAGE 16.

N CHICAGO RADIO THEATRE (SYN.): SUN. @ 2 pm (length varies) on 9/11, 9/18, 9/25 -P16.

CBS NET: CBS RADIO MYSTERY THEATER (SEE PAGES 8 & 9): All times every day except as noted:

N WFBL-AM, WHCU-AM & FM: 7:06 to 8 pm (NOT heard SUN. on WHCU); WWNY-AM 8:06 to 9
E pm; WHAM-AM, WELM-AM, WKOP-AM: 10:06 to 11 pm; WIBX-AM 11:06 to MID.; WEAV-AM
W 10:06 to 11 pm MON.-FRI., 9:06 to 10 pm SAT. & SUN.; WGY-AM (next day) 12:06 am
to 1 am; WOR-AM 7:06 to 8 pm MON.-FRI., either 5:06 to 6 pm OR 7:06 to 8 pm SAT.
&/or SUN.

Y CBS RADIO ADVENTURE THEATER (SEE PAGES 8 & 9): SAT. & SUN. at times shown: WFBL-AM,
O WIBX-AM, WROW-AM, WEAV-AM, WHCU-AM & FM, WKOP-AM, WROC-AM: 6:08 to 7 pm; WWNY-AM
R 7:08 to 8 pm; WOR-AM either 6:08 to 7 pm OR 4:08 to 5 pm.

K The following carry one or both shows at times unknown: WENT-AM & WKNY-AM.

NPR NET: THE GOON SHOW: WRVO-FM: SUN. 2 to 2:30 pm, rptd SAT. 8:30 to 9 pm - PAGE 14; WXXI-

S FM: SUN. 5:30 to 6 pm; WBFO-FM: MON. 9 to 9:30 pm; WNYC-FM: THU. 10:30 to 11 pm;

T WCNY-FM: SAT. (starts 9/10) 7:30 to 8 pm - PAGE 16.

E I'M SORRY, I'LL READ THAT AGAIN!: WRVO-FM SAT. 8 to 8:30 pm.

EARPLAY: WRVO-FM: MON.-FRI. 10:05 to 11:05 pm - PAGE 14; WNYC-AM: SAT. 2 to 4 pm;

WNYC-FM: FRI. 10 to 11 pm.

* JAZZ REVISITED: WRVO-FM: SAT. & SUN. 7:30 to 8 pm - PAGE 14; WSKG-FM: SAT. 6:30 to
7 pm; WBFO-FM: MON. 10:30 to 11 pm; WCNY-FM: SAT. 9/24 only @ 8 pm, FRI. 8:30 to
9 pm (starts 9/9) - PAGE 16.

P WABY-AM: RADIO ARCHIVES: SAT. @ 9 am (time approx.).

A WBAI-FM: THE GOLDEN AGE OF RADIO: SAT. 11 am to NOON & MON.-FRI. 6 to 6:30 pm.

G AUDIO EXPERIMENTAL THEATER: SUN. 9:30 pm to MID.

E WOUR-FM: BEST OF THE NATIONAL LAMPOON RADIO HOUR (SYN.): WED. @ 11 pm.

WAMC-FM: BBC WORLD THEATRE (SYN.): SUN. 8:30 to 10:30 pm.

4 WMHT-FM: SOUNDTRACK: SAT. NOON to 1 pm.

WBEN-FM: HEARTBEAT THEATER (SYN.): SUN. 7:10 to 7:40 am (Salvation Army show)

* WHLD-FM: THEATRE ORGAN TREASURES: MON.-FRI. 6:30 to 7 pm / AUDITORIUM ORGAN: SUN. 7-7:30 pm.

* (((CONTINUED BOTTOM OF PAGE 6)))

- THE BEST OF OLD-TIME RADIO (WAER-FM 88.3 Syracuse, MON. 6 pm, hosted by Sukosh Lanier):
- Sept. 5: GUNSMOKE - Rehearsal for "The New Hotel" - CBS, rehearsal for 2/19/56, Wm. Conrad
- 12: Fred Allen/Jack Benny - highlights from their "feud"
- 19: FAMOUS CANADIAN TRIALS - "Trial of Dr. William King, April 1859" - CBC (Canada), July 1963 - first show of series - Albert Miller, Eileen Clifford star.
- 26: YOURS TRULY, JOHNNY DOLLAR - episode to be selected - CBS, date & star unknown.

*: Indicates a program heard previously on THE SOUNDS OF YESTERDAY. NOTE: 1) as we go to press, we have had no word from CKQS-FM 94.9 Oshawa, Ont. for several months. 2) NPR, BBC and SYNDICATED programs listed are presented - or available for presentation - in many other areas. Check with local stations, particularly local public stations, for details for your area. 3) Listings are based on schedules submitted by stations, producers, or program hosts. We rely on the submitted listings. Stations and producers reserve the right to change schedules with or without notice. Therefore, we cannot be responsible for such changes or errors as may occur.

 IMPORTANT ANNOUNCEMENT: THE SPECIAL WEST-COAST PREVIEW PRESENTATION OF THE SOUNDS OF YESTERDAY WILL BE HEARD ON KUSP-FM 88.9 SANTA CRUZ, CALIFORNIA ON MONDAY SEPTEMBER 26TH. This will be the same show aired on WRVO-FM Oswego/Syracuse, NY on Friday September 2nd. BROADCAST TIME WILL BE 9 TO 11 PM (However, both date and time are subject to change).

NOSTALGIC FILM SHOWINGS, ETC.



EVERSON MUSEUM OF ART
 401 Harrison Street
 Syracuse, New York 13202
 CINEMA-FANTASTIQUE

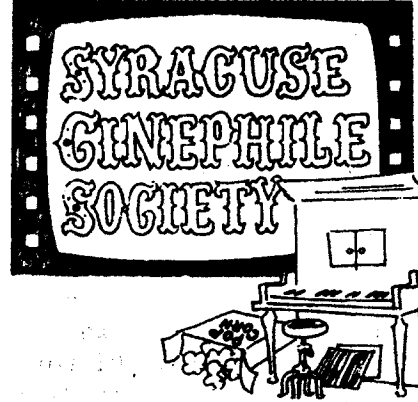
The following films will be shown on Friday evenings at 8:00 p.m. in the Everson Auditorium. Preceding each film at 7:30 p.m., critic Doug Brode will provide an introduction to the evening's feature.

Admission is \$2.00 for museum members and \$2.50 for non-members; this includes lecture, film, discussion, and free parking in the Community Plaza Parking Garage off South Townsend St.

- Children's tickets: \$1. No films 9/16. SCHEDULED:
 9/9: "Things to Come" (1936) Raymond Massey, Ralph Richardson PLUS "Flash Gordon Conquers the Universe" Chapter 1 starring Buster Crabbe.
 9/30: "War of the Worlds" (1953) Gene Barry, Ann Robinson PLUS "Flash Gordon..." Ch. 3.
 10/7: "Destination Moon" (1950) Warner Anderson, John Archer PLUS "Flash Gordon..." Ch. 4.



- 9/23: "The Time Machine" (1960)
 Rod Taylor, Yvette Mimieux PLUS "Flash Gordon..." Ch. 2.
 10/7: "Destination Moon" (1950) Warner Anderson, John Archer PLUS "Flash Gordon..." Ch. 4.



The following films will be shown on Fri. nights @ 8 pm in the BeVard Community Room of the Civic Center, 411 Montgomery St., Syracuse. Non-members \$2, SCS members \$1.50. SCHEDULED:

- 9/9: "The Best Years of Our Lives" (1946) Frederic March, Myrna Loy, Teresa Wright, Dana Andrews.
 9/16: "The Sins of Harold Diddleboch" & "Never Weaken" both starring Harold Lloyd (silents).
 9/23: "The Long Voyage Home" (1940) John Wayne stars.
 9/30: "Them" (1954) James Whitmore, Edmund Gwenn, James Arness.
 10/7: "Yojimbo" (1961) T. Mifune / Akira Kerosawa directed.

NOTE: The Leonard Nimoy show originally scheduled for Oct. 1 has been delayed, probably to Feb. 17, 1978. Mel Blanc is still scheduled to appear live and in person on Nov. 4, doing his many cartoon voices.

 During the NYS FAIR (8/30-9/5) and most WED. nights thereafter, the Museum is open FREE (WED. night hours are 8 to 10:30 pm). Location: 2nd flr, Harriet May Mills Bldg. includes phonographs, player pianos, early movie projectors, much more!
 Also watch for schedule of events during FAIR WEEK. Also: SAT. 9/24 @ 8 pm in the auditorium, Lowell Ayars (who's been playing for more than 40 years) will present a theater organ concert (there will possibly be a sing-along &/or film, also). Admission: Adults \$2, Children \$1, ESTMIM members FREE.

CBC UPDATES: NONE OF INTEREST RECEIVED IN TIME FOR PUBLICATION. CHECK OUR NEXT ISSUE!

P
A
G
E
5
*
N
O
S
T
A
L
G
I
C
F
I
L
M
S
H
O
W
I
N
G
S
*
C
B
C
U
P
D
A
T
E
S
*
H
I
G
H
L
I
G
H
T
S
*
*
*
*
*

P WHERE TO TUNE IN ONTARIO & QUEBEC (Q)...

A For old-time radio, current radio drama & comedy, nostalgia, big bands, classic jazz, etc.

**G NOTE: For CBC programming & stations, see pages 5 & 15 of our AUGUST issue. For NY State
E stations & programs, see page 4. Please bring additions, deletions, corrections to our
attention in writing. Our new address is: PO Box 2214, Syracuse, New York 13220.**

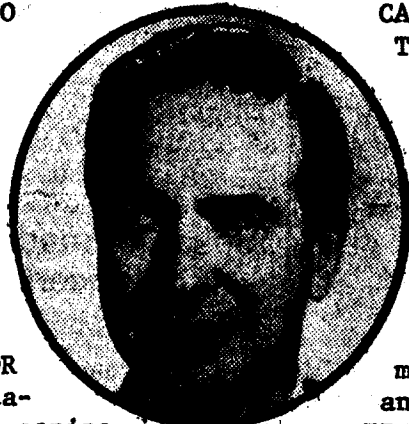
6	FM STATIONS: ONTARIO	98.1 CHFI Toronto	105.3 CFCA Kitchener	960 CKWS Kingston
	91.1 CJRT Toronto	98.3 CKLC Kingston	105.7 CHSC St. Catharines	1010 CFRB Toronto
*	93.1 CHAY Barrie	99.9 CKFM Toronto	107.9 CING Burlington	SW STATIONS:
	94.5 CKQS Oshawa	102.1 CFNY Brampton	AM STATIONS: ONT. & QUE.	5960 50.34 Radio
W	96.3 CFMK Kingston	104.5 CHUM Toronto	940 CBM Montreal, Q.	khz m Canada
H	97.7 CKTB St. Catharines	// Local programs arranged by station, below:		

E CHSC-FM: GLENN MILLER YEARS: SUN. NOON to 12:30 pm.
R AT THE CONSOLE: SUN. 9 to 10 pm - Frances Kirton, host.
E CKTB-FM: THE BIG BANDSTAND: SUN. 7 to 8 pm - Jack Dawson, host.
J IS FOR JAZZ: SUN. 8 to 11 pm - Jack Cole, host.
T CKFM-FM: ALL THAT JAZZ: SUN. 10 pm to 6 am MON. - Phil MacKellar, host.
O CFNY-FM: MASTERS OF MUSIC/JAZZ: FRI. @ 11 pm - Stanley Clarke, host.
CFCA-FM: BEAT OF THE BIG BANDS: SAT. 6:50 to 11 pm.
T CING-FM: WITHOUT PICTURES: SUN. 10:30 to 11 am & SUN. 6:30 to 7 pm.
U JAZZ WITH JACK COLE: SUN. 11 pm to 1 am MON., MON.-THU. 10:05 pm to 1 am TUE-FRI.
N CKWS-AM & CFMK-FM: RADIO'S GOLDEN AGE: SAT. & SUN. 7:00 to 7:30 pm.
**E CKLC-FM: NOSTALGIA NIGHT: SUN. 5 to 7 pm: Old-time radio shows plus "the Times You'll Never
Forget" and 60 min. of big band music.**
I CFRB-AM: DOWN MEMORY LANE: MON.-FRI. 8:05 to 9 pm.
N CBM-AM: DRAGNET with Jack Webb (SYN.): MON. 5 to 5:30 pm.
CHFI-FM: FESTIVAL OF RADIO: SUN. 6 to 6:45 am.
O SATURDAY NIGHT AT THE MOVIES: SAT. 10 to 11:30 pm.
N REMINISCING: DAILY 9 to 10 pm.
T CHUM-FM: PETE 'N GEETS (Comedy): MON.-FRI. 7 to 8 am, BEST OF... rptd SAT @ 9 am.
A CHAY-FM: LAUGH-TRACK: MON.-FRI. @ 2:25 pm and 8:25 pm.
R THE WAY WE WERE: MON.-FRI. @ 2:55 pm and 8:55 pm.
I TRIVIA BIN: MON.-FRI. @ 10:25 am and 3:25 pm.
O RADIO CANADA SW: "AS IT HAPPENS" Summer Theater (CBC - see PAGE 5 of AUGUST issue).
**ADDITIONAL CANADIAN LISTINGS: FOR LISTINGS FOR THE FOLLOWING STATIONS, SEE OUR LAST (AUGUST)
& ISSUE, PAGE 6: CJRT-FM, CKQS-FM.**

**Q ADDITIONAL NY STATE LISTINGS: FOR LISTINGS FOR THE FOLLOWING STATIONS, SEE OUR LAST (AUGUST)
U ISSUE, PAGES 4 & 6: WBFO-FM, WGVA-AM, WGSU-FM, WHCU-AM, WNYC-AM.**

E NY STATE LISTINGS CONTINUED FROM PAGE 4:
B NBC NET: THE ETERNAL LIGHT: WSYR-AM: SUN. 1:30 to 2 pm; WNBC-AM: SUN. 10:30 to 11 pm.
E WOR-AM: MIGHTY MEMORY MOBILE (SYN.): SAT. 8:05 to 9 pm. Garry Moore, host.
C JOE FRANKLIN SHOW: SAT. 9:05 to 10 pm - Frequent guests from OTR, early TV, films.
JOE FRANKLIN NOSTALGIA PARTY: SUN. 1:35 am to 5 am. More of the same!

* **CBC FESTIVAL AT HAMILTON, ONTARIO
SEPT. 5 - 30! HIGHLIGHTS ARE:
R 9/8 @ 8 pm: THE ROYAL CANADIAN
E AIR FARCE Come to
G the cabaret - for an evening of
I comedy with Canada's finest!
O High-stepping hilarity with all
N the Air Farce crew, at the Ham-
A ilton Place Studio Theatre.
L Tickets \$3.50 at the box office.
Refreshments available.**
 * **9/14 @ 8 pm: BANDIT AND THE MAYOR
Radio like it used to be! A situa-
P tion comedy involving an unusual canine
A and his master, on stage at the Hamil-
G ton Place Studio Theatre. Tickets \$3.50
E at the box office. Refreshments available.**
 We have no info on whether these productions
 6 will be broadcast live or at any future date
 on tape. They should be interesting to see.



Joe Franklin

**CANADIAN NATIONAL EXHIBITION AT
TORONTO FEATURES CANADIAN RECORDING
INDUSTRY PAVILLION to celebrate
100 years of recorded sound.**
 The Exhibition runs from late
 Aug. thru early Sept. The
 Pavillion includes an historical
 exhibit, an on-site recording
 studio with actual recording
 sessions taking place, film and
 slide show on record production &
 manufacturing, record and tape store,
 and availability of a special souvenir
 EP recording (for 50¢) covering mile-
 stones in the history of recorded sound.
 The Pavilion is the single most signif-
 icant event anywhere in the world marking
 the 100th anniversary of the phonograph
 this year. For more details, see the
 AUG. issue of THE FM GUIDE (Toronto).

CBS RADIO MYSTERY THEATER LOG:

P
A
G
E

7

*

N
A
T
I
O
N
A
L

*

C
B
S

R
A
D
I
O

M
Y
S
T
E
R
Y

T
H
E
A
T
E
R

L
O
G

*

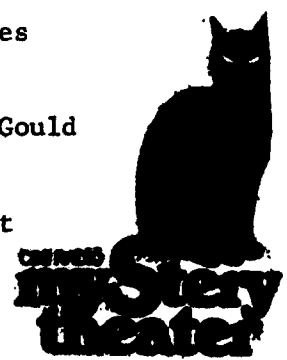
P
A
G
E

7

*
*
*
*
*

NOVEMBER & DECEMBER 1975:

- Nov. 1 Sa "The Slave" (HS)(R: 7/4/75) Mandel Kramer, Fred Gwynne
- 2 Su "Come Back With Me" (SD)(R: 7/2/75) Howard DaSilva, Teri Keane
- 3 Mo "The Mortgage" (SD) Larry Haines, Marian Seldes
- 4 Tu "The Golden Cauldron" (RG)(R: 6/30/75) Paul Hecht, Russell Horton
- 5 We "The Edge of the Scalpel" (IM) Teri Keane, Gordon Gould
- 6 Th "Murder Will Out" (IM)(R: 7/3/75) Mason Adams, Leon Janney
- 7 Fr "Killing Valley" (SD) Kim Hunter, Ian Martin
- 8 Sa "The Triangle" (SD)(R: 7/8/75) Mercedes McCambridge, Bryna Raeburn
- 9 Su "Guilty" (EE)(R: 7/7/75) Jack Grimes, Anne Pitoniak
- 10 Mo "The Public Avenger" (SD) Marian Haley, Arnold Stang
- 11 Tu "Party Girl" (SD) Mason Adams, Russell Horton
- 12 We "The Ghostly Rival" (IM)(R: 7/10/75) Will MacKenzie, Marian Seldes
- 13 Th "Home is Where the Ghost Is" (MB) Gordon Gould, Patricia Elliott
- 14 Fr "The Money Makers" (FF) William Redfield, Bryna Raeburn
- 15 Sa "The Widows' Auxiliary" (FF)(R: 7/11/75) Lenka Peterson, Gordon Gould
- 16 Su "Snake in the Grass" (SD)(R: 7/14/75) Sandy Dennis, Ralph Bell
- 17 Mo "The Moonlighter" (SD) Howard DaSilva, Robert Kaliban
- 18 Tu "Goodbye, Karl Erich" (SD)(R: 7/16/75) Kevin McCarthy, Paul Hecht
- 19 We "Fear" (EE) Jack Grimes, Marian Seldes
- 20 Th "Lamps of the Devil" (SD) Kristoffer Tabori, Russell Horton
- 21 Fr "The Hanging Judgment" (IM) Mandel Kramer, Leon Janney
- 22 Sa "Nightmare's Nest" (IM)(R: 7/17/75) Gordon Gould, Ian Martin
- 23 Su "The Spots of the Leopard" (SD)(R: 7/18/75) Ann Shepherd, Russell Horton
- 24 Mo "The Serpent's Tooth" (SD) Norman Rose, Paul Hecht
- 25 Tu "The Lap of the Gods" (IM) Larry Haines, James McCallion
- 26 We "Fateful Reunion" (EP)(R: 7/21/75) Jennifer Harmon, Robert Dryden
- 27 Th "The Dead, Dead Ringer" (IM) Don Scardino, Leon Janney
- 28 Fr "The Frammis" (SD) Howard DaSilva, Bryna Raeburn
- 29 Sa "The Poisoned Pen" (SD)(R: 7/22/75) Roberta Maxwell, Catherine Byers
- 30 Su "Appointment in Uganda" (EE)(R: 7/24/75) William Redfield, Arnold Stang
- Dec. 1 Mo "With Malice Aforethought" (SS) Carlos Carrasco, William Redfield
- 2 Tu "Woman from Hell" (MB)(R: 7/25/75) Joan Lovejoy, Norman Rose
- 3 We "Promise to Kill" (HS) Gordon Gould, Earl Hammond
- 4 Th "Portrait of a Killer" (IM) Michael Wager, Robert Dryden
- 5 Fr "Pharoah's Daughter" (SD) Jack Grimes, Joan Shay
- 6 Sa "The Lady is a Jinx" (SD)(R: 7/28/75) Marian Seldes, Larry Haines
- 7 Su "He Moves in Mysterious Ways" (IM)(R: 7/30/75) Teri Keane, Leon Janney
- 8 Mo "How Quiet the Night" (SD) William Redfield, Patricia Elliott
- 9 Tu "Stitch in Time" (SD) Leon Janney, Bryna Raeburn
- 10 We "Carmilla" (*IM/JSL)(R: 7/31/75) Mercedes McCambridge, Staats Cottswroth
- 11 Th "You Can Change Your Life" (SD) Ralph Bell, Earl Hammond
- 12 Fr "Marry for Murder" (SD) Mandel Kramer, Patsy Bruder
- 13 Sa "The Onyx Eye" (SS)(R: 8/1/75) Michael Wager, Frances Sternhagen
- 14 Su "The Devil's Boutique" (BJ)(R: 8/14/75) Joan Lorring, Robert L. Green
- 15 Mo "Burn, Witch, Burn" (IM) Howard DaSilva, Kurt Peterson
- 16 Tu "Hung Jury" (SD)(R: 8/5/75) Howard DaSilva, Catherine Byers
- 17 We "The Eleventh Hour" (SD) Larry Haines, Carol Teitel
- 18 Th "Fireball" (SD) Kim Hunter, Hugh Marlowe
- 19 Fr "The Corpse Wrote Shorthand" (RW) Mandel Kramer, Joan Lovejoy
- 20 Sa "To Die Forever" (IM)(R: 8/7/75) Mandel Kramer, Marian Seldes
- 21 Su "The Grey Ghost" (IM)(R: 8/8/75) Betsy Palmer, Evie Juster
- 22 Mo "The Image" (EE) Norman Rose, William Redfield
- 23 Tu "The Murder Market" (SD) Rosemary Murphy, Anne Pitoniak
- 24 We "A Christmas Carol" (*IM/CD) E.G. Marshall, William Redfield
- 25 Th "A Very Private Miracle" (IM)(R: 12/24/74) Howard DaSilva, Jennifer Marlowe
- 26 Fr "License to Kill" (SS) Joan Lorring, Larry Haines
- 27 Sa "Age Cannot Wither Her" (SD)(R: 8/11/75) Jennifer Harmon, Joe Silver
- 28 Su "The Master Computer" (FF)(R: 8/13/75) Augusta Dabney, Robert Dryden
- 29 Mo "The Memory Killers" (SD) Ralph Bell, Robert Dryden
- 30 Tu "The Root of All Evil" (RW)(R: 8/14/75) Norman Rose, Anne Shepherd
- 31 We "Sagamore Cottage" (BJ) Carmen Matthews, Robert Kaliban



CBS RADIO MYSTERY THEATER ADVANCE LISTINGS:

P
A The CBS RADIO MYSTERY THEATER is presented 7 nights per week on stations in most areas.
G AUGUST 1977:

E Aug. 29 Mo "To Be A Rose" (SD) Leon Janney, Catherine Byers
30 Tu "Borderline Case" (SD)(R: 4/15/77) Merry Flershem, Bryna Raeburn
8 31 We "The Reunion" (SD) Paul Hecht, Mildred Clinton

SEPTEMBER 1977:

* Sept. 1 Th "A House Divided" (*AM/So - based on "Electra")(R: 4/18/77) Larry Haines, Joan
2 Fr "Olive Darling and Morton Dear" (SD) Fred Gwynne, Bryna Raeburn /// Lovejoy
N 3 Sa "The Book of Abaca" (SD)(R: 4/19/77) Allen Swift, Court Benson
A 4 Su "Come Away Death" (IM)(R: 4/21/77) William Griffis, Marian Seldes
T 5 Mo "The Waiting Room" (BJ) Larry Haines, Marian Seldes
I 6 Tu "The Prisoner of Zenda" (*RN/AH)(R: 4/22/77) Howard Ross, Lloyd Battista
O 7 We "Silent Shock" (EE) Mercedes McCambridge, Teri Keane
N 8 Th "Bound East for Haiti" (RW)(R: 4/25/77) Mason Adams, Fred Gwynne
A 9 Fr "The Woman in the Green Dress" (RW) Michael Tolan, Guy Sorel /// Court Benson
L 10 Sa "The Adventure of the Red-Headed League" (*MB/ACD)(R: 4/26/77) Kevin McCarthy (SH)
11 Su "The Second Chance Lady" (SD)(R: 4/28/77) Marian Seldes, Teri Keane
* 12 Mo "First Childhood" (SD) Eileen Heckart, Paul Hecht
13 Tu "The Way to Dusty Death" (SM&AM) Arnold Moss, Marian Seldes
M (NOTE: RESUME OLD PATTERN OF REPEATS: WE, SA, SU)
Y 14 We "Wuthering Heights" (*EP/EB)(R: 4/29/77) Paul Hecht, Roberta Maxwell
S 15 Th "Passport to Freedom" (IM) Paul Hecht, Martha Greenhouse
T 16 Fr "Death on Project X" (VD) Larry Haines, Robert Dryden
E 17 Sa "Much Too Much" (*GK/LT)(R: 5/2/77) Robert Dryden, Earl Hammond
R 18 Su "The Luck Sisters" (SD)(R: 5/3/77) Fred Gwynne, Bryna Raeburn
Y 19 Mo "The Wind and the Flame" (SD) Cast not yet announced.
/ 20 Tu "The Tunnel-Man" (PG) Cast not yet announced.
A 21 We "Reunion Fever" (SD)(R: 5/5/77) Phyllis Newman, Paul Hecht
D 22 Th "The Plan" (SD) Cast not yet announced.
V 23 Fr "The Burning Whirlwind" (IM) Cast not yet announced.
E 24 Sa "Bottom of the World" (AM) (R: 5/6/77) Tony Roberts, Kristoffer Tabori
N 25 Su "Mayerling Revisited" (NM)(R: 5/16/77) Marian Seldes, Paul Hecht
T 26 Mo "The Guy de Maupassant Murders" (no other info available at press time)
U 27 Tu "The Wintering Place" (no other info available at press time)
R 28 We "The Child's Cats Paw" (IM)(R: 5/17/77) Sarah Parker, Bryna Raeburn
E 29 Th "The Solitary" (no other info available at press time)
30 Fr "Trilby" (no other info available at press time)

T OCTOBER 1977:

H Oct. 1 Sa "A Matter of Customs" (IM)(R: 5/19/77) Mary Jane Higby, Court Benson
E 2 Su "Wine, Women and Murder" (SD)(R: 5/20/77) Robert Dryden, Carol Teitel

CBS RADIO ADVENTURE THEATER ADVANCE LISTINGS:

T The CBS RADIO ADVENTURE THEATER is presented Sat. & Sun. Nights on sta-
E tions in many areas. All programs are repeats as indicated, and were pre-
R viously presented under the title THE GENERAL MILLS RADIO ADVENTURE THEATER.
A (General Mills discontinued sponsorship on or about 8/6/77)

SEPTEMBER 1977:

D Sept. 3 Sa "The Other World" (IM)(R: 3/6/77) Jada Rowland, Russell Horton
V 4 Su "The Railway Children" (*RN/EN)(R: 3/5/77) Sarah Parker, Toby Parker
A 10 Sa "The Black Arrow" (*RN/RLS)(R: 3/13/77) Skip Hinnant, Ann Costello
N 11 Su "Aladdin and the Wonderful Lamp" (*PT/ane)(R: 3/12/77) Roger Baron, Evie Juster
C 17 Sa "Robin Hood and His Merry Men" (*PT/trad)(R: 3/20/77) Kevin McCarthy, Court Benson
E 18 Su "Twenty Thousand Leagues Under the Sea" (*IM/JV)(R: 3/19/77) Paul Hecht, William **
24 Sa "Jason and the Golden Fleece" (*PT/trad)(R: 3/27/77) Kristoffer Tabori, Ian Martin
L 25 Su "Survival Test" (VD)(R: 3/26/77) Jack Grimes, Russell Horton

OCTOBER 1977:

S 1 Sa "Bravest of the Brave" (JK)(R: 4/3/77) Jada Rowland, Russell Horton
T 2 Su "Captains Courageous" (*IM/RK)(R: 4/2/77) Skip Hinnant, Fred Gwynne

** : Griffis. SEE PAGE 9 FOR ADDITIONAL INFORMATION ON MYSTERY & ADVENTURE THEATERS.

G SUPPORT OUR ADVERTISERS ** ADVERTISE IN NOSTALGIA RADIO NEWS ** SUPPORT OUR ADVERTISERS **

S

*



CBS RADIO MYSTERY THEATER & CBS RADIO ADVENTURE THEATER ADDITIONAL INFORMATION:

CORRECTIONS: First, even our correction of last time was in error (not our fault!). The correct listings for July 30 and 31 (note corrected writer credit) are as follows:

July 30 Sa "Ivanhoe" (*IM/WaSc) Kevin McCarthy, Don Scardino
 31 Su "Daniel, the Oracle" (*MF/B) Russell Horton, Jackson Beck (BUT, SEE BELOW!)

"DANIEL, THE ORACLE" vs "IVANHOE" (AGAIN!?!?!?!)...

If you tuned in on Sunday July 31 expecting to hear "Daniel, the Oracle" on (what was then) THE GENERAL MILLS RADIO ADVENTURE THEATER and instead heard "Ivanhoe" (again), don't blame your local station this time. The error was a technical one at the network, and it affected stations in about one-third of the country (those taking the "live" 6:08 pm feed (ET) or taping same for later broadcast). Those stations which taped a pre-feed for play before 6 pm (ET) received - and should have aired - the correct program. Those taking a later feed (intended primarily for the mid-west and west) also should have received the correct program. We know, for a fact, that stations in Syracuse, NY and Chicago, Ill. received and aired the wrong program, and we understand that one or more stations in Louisiana received and aired (via a pre-feed) the correct program. We do not yet know which show WOR in NYC received and aired.

AVAILABLE LISTINGS & LOGS FOR CBS RADIO MYSTERY & ADVENTURE THEATERS & HOW TO OBTAIN:

IMPORTANT ANNOUNCEMENT: Many of the earlier logs and listings are no longer in supply and will have to be photocopied when requested. In order to cover the costs, a 10¢ per item copying charge must be included with all requests, effective immediately. This is in addition to the SASE's requested for mailing.

All of the following were published in NOSTALGIA RADIO NEWS beginning with the August 1976 issue. Single copies of each will be supplied to current subscribers (only) upon request when 10¢ per item, plus SASE's as indicated are forwarded with a list of the desired LOGS or LISTINGS (only those items listed are available at this time). There is a limit of one copy of each item per subscriber per request. Only 5 items may be sent for 13¢ postage. For larger quantities, see chart below. **NOTE OUR NEW ADDRESS FOR REQUESTS: NOSTALGIA RADIO NEWS, PO BOX 2214, SYRACUSE, NEW YORK 13220.** *Indicates item published in this issue!

CBS RADIO MYSTERY THEATER: LOGS:

JAN-FEB 1974	MAY-JUN 1974	SEP-OCT 1974	JAN-FEB 1975	MAY-JUN 1975	SEP-OCT 1975
MAR-APR 1974	JUL-AUG 1974	NOV-DEC 1974	MAR-APR 1975	JUL-AUG 1975	NOV-DEC 1975*

CBS RADIO MYSTERY THEATER: LISTINGS:

Jul 1-Aug 15, 1976	Oct 18-Nov 14, 1976	Feb 1-20, 1977	May 1-28, 1977
Aug 16-Sep 19, 1976	Nov 15-Dec 26, 1976	Feb 21-Mar 20, 1977	May 29-Jun 19, 1977
Sep 20-Oct 17, 1976	Dec 27-Jan 31, 1977	Mar 21-Apr 30, 1977	Jun 20-Jul 31, 1977

GENERAL MILLS RADIO ADVENTURE THEATER: LOGS/LISTINGS:

FEB 1977	MAR 1977	APR 1977	MAY 1977	JUN 1977	JUL 1977	Aug 1-28, 1977
						Aug 29-Sep 18, 1977*

CBS RADIO ADVENTURE THEATER: LOGS/LISTINGS:

AUG 1977 SEP 1977*

POSTAGE REQUIRED:

CORRECTIONS TO LOGS & LISTINGS: All logs and listings are compiled from press releases and additional information supplied by CBS (directly or indirectly). All errors are corrected as soon as possible after discovery, usually on this page, or page 8. If you find any error(s) please notify us in writing at the address above.

# of Items	One Large SASE with 13¢ stamp	Multiple 13¢ SASEs
up to 5	13¢	not reqd
6 to 10	24¢	send 2
11 to 15	35¢	send 3
16 to 20	46¢	send 4
21 to 25	57¢	send 5
25 up	68¢	send 6

CODE LIST: There are no additions or corrections to the code list which appeared in our last (August) issue.

PLUS: Include 10¢ charge for copying, per item!

Please refer to that list. An updated list will appear in our next issue.

WE STRONGLY URGE: If you listen to and enjoy CBS RADIO MYSTERY THEATER &/or CBS RADIO ADVENTURE THEATER, and wish to see them continue, please write to your local station which carries the program(s) and to CBS (particularly to Himan Brown, producer) stating your interest. With the loss of its sponsor, the future of ADVENTURE THEATER is in doubt after January 1978. And, unfortunately, if that show goes, its departure may weaken the position of MYSTERY THEATER. Act now! Let your feelings be known, and your support shown!

THE ADDRESS FOR CBS RADIO IS: CBS Radio, 51 West 52 Street, New York City, NY 10019.

SUPPORT OUR ADVERTISERS ** ADVERTISE IN NOSTALGIA RADIO NEWS ** SUPPORT OUR ADVERTISERS **

MEMORIES OF RADIO

DICK JUDGE.....

(Specializing in old-time radio shows)

Thousands available on cassette and on reel-to-reel equipment.

CASSETTE CATALOG: \$1.00
REEL CATALOG: \$2.00

Mention this ad for a rebate on your first order.

Dick Judge
368 Browncroft Blvd.
Rochester, New York 14609

TELL A SPONSOR IN THE NEWSLETTER YOU SAW IT MENTIONED HERE



RATCLIFF RADIO & TV SERVICE

A Division Of Edwin Ratcliff Sales & Service, Inc.

COMPLETE SERVICE ON ALL STEREO COMPONENTS:
TURNTABLES, TAPE DECKS, AMPS & TUNERS
AND WE SERVICE RADIOS & TV'S, TOO!
ALSO:

The finest reconditioned TV's (color & b/w) for sale...

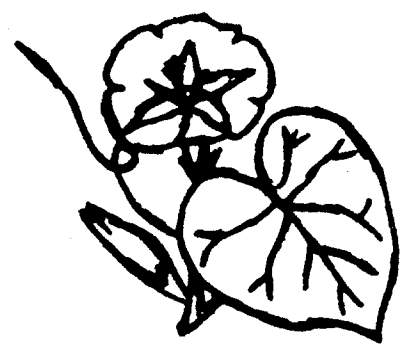
437-8861

111 SOUTH EDWARDS AVENUE SYRACUSE 13206

THE ADVERTISERS ON THIS PAGE HELP DEFRAY THE COST OF THE NEWSLETTER...SUPPORT THEM!!!

ON YOUR WALLS:

NATURE'S WILDFLOWER BEAUTY COLOR PHOTO PRINTS



MATTED, OR MATTED & FRAMED

TED NETTLETON PHOTOGRAPHS
Box 524, RD 1
Jordan, New York 13080
PHONE: (315) 689-9036

RADIO: then/NOW



Music Hall immortals Joe Weber & Lew Fields as they participated in the first NBC network broadcast, 11/15/26. (NBC Photo)



Jim & Marian Jordan (later better known as Fiber McGee & Molly) in a 1932, Blue network broadcast of THE SMACKOUTS. (NBC Photo)

Academy-Award-winner Kim Hunter in "The Lost Dog" on the CBS RADIO MYSTERY THEATER, 1/9/74 (repeated 2/11/74). (CBS Photo)



Tom Bosley, host of THE GENERAL MILLS RADIO ADVENTURE THEATER. (CBS Photo)



Radio Programs Scheduled Today

FEATURES ON THE AIR
 8.00—Songs Shop, WEA, WGY.
 8.00—Serenaders, WJZ, WHAM, WLW.
 9.00—Milady's Musicians, WJZ, WHAM, KDKA.
 9.00—Phonograph hour, WOR., WFBL.
 10.00—Old Counselor, WEA, WGY.

All time schedules p. m. except heavy squares.

Eastern Standard Time

- 333.1—WFBL, THE ONONDAGA**
 10.00—Ida Bailey Allen.
 4.00—Organ program.
 6.30—Farm fashions.
 8.30—Markets, local securities, time.
 9.31—Onondaga orchestra.
 9.50—Weather, news by The Post-Standard.
 7.00—Talk, chamber of commerce.
 7.10—DeWitt Clinton orchestra.
 7.30—Agricultural program.
 8.00—Studio program.
 9.00—Senora hour.
 10.00—Schubert's big moment.
 10.30—Carborundum band, 201.3.
 11.30—Organ, Floyd Walter, 201.3.
335—W3LE, HOTEL SYRACUSE—570
 12.10—University convocation.
 2.00—Stewart Warner hour.
 2.00—Composer's program.
 6.11—Primer for town farmers.
 6.16—News, quotations, time.
 6.31—Hotel Syracuse dinner dance.
 7.34—Weather, local securities.
 7.30—DeMolay program.
 8.01—Studio program.
 8.15—Aviation school.
 8.30—Mildred McMonagle.
 9.00—Stewart & Allen.
 9.30—Amos Phipps, tenor.
454.3—WEAF, NEW YORK—600
 6.00—Dinner music.
 7.00—Hymn sing.
 7.30—Howard comfort.
 8.00—Songs shop.
 8.30—Sentinels.
 9.00—Seiberling singers.
 9.30—Central houses.
 10.00—Old Counselor.
 10.50—Dance music (1 1/2 hrs.)
394.5—WJL, NEW YORK—700
 6.00—Dance music.
 6.30—Furville.
 7.00—Dance music.
 7.30—Gonia Kellinska.
 8.00—Serenaders.
 8.30—Sparkers.
 9.00—Milady's musicians.
 9.30—Program.
10.00—Wayside Inn.
10.30—Fortune Teller.
11.00—Slumber hour.
483.5—WOR, NEWARK—750
 6.00—Soprano, newscasting, staff.
 7.00—Orchestra.
 7.30—Loko, orchestra.
 7.45—N. Y. series.
 8.00—WOC, Stock Co.
 8.30—Old Vienna.
 9.00—Phonograph hour.
 10.00—Bamberger Little Symphony.
 11.00—News, dance music.
584.0—WABC, NEW YORK—600
 6.00—Going to press, Santa.
 7.00—Restaurant music.
 7.30—Piano, calendar.
 8.00—Vocal: "Dops."
 8.30—Tramp! Tramp! Tramp!
 9.00—Senora hour.
 10.00—Schubert's Big Moment.
 10.30—Merry Makers.
 11.00—Dance music (2 hrs.)
372.0—WFO, ATLANTIC CITY—1100
 8.30—Organ, news.
 9.00—Musical dance.
 9.30—Musical program.
 10.00—Subway Boys, studio.
 11.00—News, dance music.
399.5—WBAL, BALTIMORE—1000
 6.00—Sandman, Santa Claus.
 6.30—Dinner music, Giants.
 8.00—Serenaders; Sparkers.
 9.00—Melodiers; Maxwell program.
 10.00—Marylanders.
361.5—KDKA, PITTSBURGH—600
 6.30—Doctor's orchestra.
 7.00—Thirty Minutes of Sunshine.
 7.30—Kremble and Mills.
 8.00—Serenade, Sparkers.
 8.30—Musicians.
 10.00—Happiness program.
 10.30—Doctor's orchestra.
360.7—WEAM, ROCHESTER—1150
 8.30—Agriculture, school program.
 7.30—Dinner music, Serenaders.
 8.30—Sparkers.

- 9.00—Milady's musicians.
 9.30—Program.
 10.00—Wayside Inn.
 10.30—Band, organ, news.
379.5—WGX, SCHENECTADY—790
 6.45—Settling-up exercises.
 6.50—"Cheerio."
 7.15—Radio household institute.
 7.35—Time, weather, market, farm flashes.
 8.00—Orchestra.
 8.30—WGY household chats.
 2.45—One-act play.
 6.00—Markets, farm forum, news.
 6.30—Trapper's hour.
 7.00—Dinner music.
 7.30—Agricultural program.
 8.00—The Song Shop.
 8.30—Hoover Sentinels.
 9.00—Seiberling Singers.
 9.30—With the Joneses.
 10.00—Halsey Stuart presentation.
 10.30—Carborundum program.
 11.30—Organ recital.
362.5—WBZ, SPRINGFIELD—930
 6.35—Dinner music; piano capers.
 7.11—Dance music.
 8.00—Serenaders; Sparkers.
 9.00—Merry Makers.
 10.00—Wayside Inn.
 10.30—Sports, orchestra.
318.5—WRC, WASHINGTON—930
 6.00—Dinner music.
 8.00—Song Shop; Sentinels.
 9.00—Singers; studio.
 10.00—Old Counselor; dance.
 11.00—Slumber hour.
431.5—CNRO, OTTAWA—600
 8.00—Concert orchestra.
 8.45—Musical features (until 11).
 11.00—Dance music.
293.5—KYW, CHICAGO—1020
 11.00—News; slumber music.
 12.00—Orchestra; insomnia club.
428.5—WLW, CINCINNATI—700
 6.30—Diners.
 7.00—Orchestra, commerce.
 7.30—Orchestra, serenaders.
 8.30—Sparkers; Garden of Music.
 9.30—Program.
 10.00—Burns; Corkers.
 11.00—Mell & Dell, dance.
280.2—WTAM-WEAR, CLEVELAND—1070
 6.00—Orchestra.
 8.00—Song Shop, Sentinels.
 9.00—Singers; recital.
 10.00—Dance music (2 hrs.)

Sentence Sermon BY REV. ROY L. SMITH

The Most Expensive—

- Clothing cannot warm a selfish heart.
- House cannot make happy a loveless home.
- Entertainment is a failure if some girl is debased in order to make us laugh.
- Political campaign seldom settles the greatest issues.
- Bindings do not improve the material inside the book.
- Schools cannot produce great citizens without great souls on the faculty.
- Advertising cannot make cheap merchandise satisfactory.

396.1—WCX-WJR, DETROIT—750

- 6.00—Orchestra.
- 6.30—Dinner music; orchestra.
- 7.00—U. of Michigan hour.
- 8.00—Serenaders; Sparkers.
- 9.00—Nuggets; house concert.
- 10.00—Cotton Pickers.
- 11.00—Amos; News, dance music.
- 11.30—Theater organ.

483.2—WSB, ATLANTA—740

- 7.00—Orchestra; Question Box.
- 8.00—Concert.
- 8.30—Sentinels, Singers.
- 9.30—Program.
- 10.00—Old Counselor.

361.6—WHAS, LOUISVILLE—820

- 7.30—Orchestra.
- 8.30—Sentinels; Singers.
- 9.30—Program.
- 10.00—Old Counselor.
- 10.30—Studio concert.

461.5—WSM, NASHVILLE—630

- 7.00—Ensemble; Newscasting.
- 7.30—Loverman Players.
- 8.00—Orchestra.
- 8.30—Sentinels; singers.
- 9.30—Program.
- 10.00—Chocolate hour.
- 11.00—Studio program.

276.1—WRVA, RICHMOND—1110

- 6.00—Talk; Piano Duo.
- 6.30—Trio; organ recital.
- 8.30—Musical Movie news.
- 9.00—Clearnet program.
- 9.30—Virginia Library Federation.
- 10.00—Staff program.



SX-200A
 Super Sensitive
 DETECTOR

—guaranteed to give more volume and greater distance than any tube in the detector socket of your D. C. set.

Sylvania
 RADIO TUBES
 THEY NEVER DISAPPEAR

F. W. Kelley Co., Inc.
 Baldwin-Hall Company
 Syracuse, N. Y.

W. W. Conde Hardware Co.
 Watertown, N. Y.
 Cortland Auto Supply Co., Inc.
 Cortland, N. Y.

"RADIO
 YESTERDAY" -

A NEW FEATURE
 WHEREIN
 OLD RADIO
 SCHEDULES &
 RELATED ADS
 ARE
 REPRINTED

Reprinted by permission of BROADCASTING magazine from their issue of Feb. 21, 1977.

Another door opens in radio's theater of the mind

CBS's new weekend adventure series for General Mills offers Himan Brown another challenge: bringing drama to an audience of the young

Fred Gwynne, the beagle-faced actor who played in the *Car 54, Where Are You?* and *Munsters* TV series, faces a microphone in an old studio on 57th Street in New York, taping his part in one of the new *General Mills Adventure Theater* programs for CBS Radio. Wearing lime-green pants, bright red socks, white tennis shoes, and with a cigarette stuck behind one ear, he pretended all the while to be the caliph of Baghdad, a kindly ruler who disguises himself to mingle with his subjects because "he is not so wise that he cannot learn still more."

"Fantasy is the word in *Adventure Theater*," Himan Brown says in the control booth. "Once we say there's a caliph, you've got him."

Mr. Brown produces and directs *Adventure Theater*, as he has the *CBS Mystery Theater* since its inception in 1974. During the three-hour taping that morning, Mr. Brown would have guided Mr. Gwynne and the rest of the cast through a confrontation with a genie in a bottle, the tragic tale of a merchant who loses his sight and his camels because of his greed, and the trial of an unfaithful friend who is sentenced by the caliph to sell three-year-old olives for the rest of his days. At noon, Mr. Brown distributed checks to the actors, and after a short break without lunch, plunged into the next fantasy, "King Solomon's Mines."

Adventure Theater was launched Feb. 5 over 218 radio stations, most of them CBS Radio affiliates, with two different 50-minute dramas on Saturday and Sunday, usually cleared at 6:07 p.m. The program may not be the fruition of a radio drama renaissance that Mr. Brown and others at CBS predicted was under way when *Mystery Theater* began. The other representatives of that rebirth—*Mutual Broadcasting's Zero Hour*, NBC's *X Minus One*, *The National Lampoon Comedy Hour* and *Sounds of the City*, a black-oriented soap opera sponsored by Quaker Oats—all are no longer in production. *Mystery* and *Adventure Theaters*, in fact, stand pretty much alone on the contemporary radio drama scene, sharing the medium only with revivals of such classics as *The Lone Ranger* and *The Shadow*.

Still, *Mystery Theater* has proved to be more than the brief exercise in nostalgia many of its critics said it would be. It is cleared by 219 stations five nights a week and attracts a monthly cumulative audience estimated at 14 million listeners, according to CBS's figures.

General Mills, the sole sponsor of *Adventure Theater* is less concerned with radio drama renaissance than with attracting the attention of a well-defined audience—youngsters 7-to-14 years old and their parents—through a less expensive medium than television.

"Our media department here at GM has been pushing the idea of returning to radio for about four years," said Fletch Waller Jr., vice president and director of marketing services at General Mills. "D-F-S [Dancer-Fitzgerald-Sample, the General Mills agency] knew we had a predisposition toward radio, so the spark struck fire right off the bat."

D-F-S first approached General Mills with the *Adventure Theater* idea after a comment by CBS Radio President Sam Cook Digges caught the agency's eye when *Mystery Theater* first went on the air. Mr. Digges said he and Mr. Brown hoped to expand radio drama into several areas, including a show for children.

There was some initial concern on the agency's part that the medium was untested for children and possibly untestable. "In a day and age when a basic concern is always, 'How are we going to evaluate this?' we were faced with the fact that there is no history at all of kids listening to the radio," said Allen Banks, head media planner for D-F-S.

What sold General Mills on the idea, besides its desire for an alternative to television, was Himan Brown. "He has an ability to enthuse and inspire people," said Mr. Waller.

General Mills has committed itself to the series for one year, with clauses both to extend and to withdraw before that time. The company is promoting the program with television spots featuring the show's host, Tom Bosley (dad on *Happy Days*), and with messages in its cereal boxes (Mr. Banks of D-F-S says 30 million of those boxes go on the grocery shelves every month). It's estimated that between CBS and General Mills, about \$1 million is being spent promoting the new show.

To help insure that the audience, once attracted, will stay tuned, CBS has hired a child psychologist and D-F-S employs a program director to review each script to make sure it is appropriate for children. But the most important thing, according to Mr. Banks, is to keep the young listeners' ear with that old standby—action.

Broadcasting Feb. 21 1977

MORE NEWS, FROM PAGE 3:

NBC PLANS TO END TOURS IN ROCKEFELLER CENTER - TOURS IN BURBANK TO CONTINUE:

NBC has announced that guided tours of its radio & TV studios in Rockefeller Center would end on Sept. 4. The tours began in 1933, but the network claims a decrease in attendance and interest as production has increasingly shifted from NYC to the West Coast. Major shows (TV) produced in NYC now include newscasts, quiz shows, "Today" and "Saturday Night Live." The tours allowed millions of visitors to see broadcasting facilities, sets, studios, network master control and an old-time radio studio, and themselves on television. 300 to 500 daily visitors paid up to \$2.30 each for the hour-long tour. The network released no other information on discontinuance of the tours. Some employees maintained they were still popular. From the pages who guided such tours came TV and movie stars Dave Garroway, Gregory Peck and Eva Marie Saint. Spokesman for the network said current staff (pages) would be retained and reassigned. Meanwhile, NBC will continue (for the time being) to provide tours of its facilities in Burbank, Calif. They are continuous from 8:30 am to 5 pm, Monday thru Friday, and from 10 am to 5 pm on Saturday. The address: 3000 West Alameda Avenue. The cost: \$2.10 for adults, \$1.40 for children.

THE LONE RANGER RIDES AGAIN! Move over Superman, here comes the Lone Ranger. A major motion picture featuring The Lone Ranger and Tonto will be made by The Wrather Corp, thus joining other heroes and super-heroes of comics and old-radio on the silver screen. Since his appearance on radio in 1933, The Lone Ranger has been around continuously in comics, books, movies, radio and TV. This would be the first Lone Ranger movie in 20 years.

P
A
G
E

1
3

*

N
A
T
I
O
N
A
L

L

*

R
E
P
R
I
N
T
S

O
F

I
N
T
E
R
E
S
T

*

P
A
G
E

1
3

*

N
A
T
I
O
N
A
L

L

*

P HIGHLIGHTS OF AREA OLD-TIME RADIO & NOSTALGIA SERIES, SEPTEMBER 1977:

A LUX RADIO THEATER (WRVO-FM 89.9 Oswego, SUN. at 10 pm, John Krauss, host):

G Sept. 4: "A Medal for Benny" - Dorothy Lamour, CBS 10/15/45.

E 11: "Fallen Angel" - Linda Darnell, Maureen O'Hara, CBS 6/17/46.

18: "Only Yesterday" - Ida Lupino, Robert Young, CBS 4/16/45.

1 25: *"Tale of Two Cities" - Orson Welles, CBS 3/26/45.

4 THE GOON SHOW (WRVO-FM 89.9 Oswego, SUN. 2 pm, rptd SAT. 8:30 pm)(From NPR/BBC):

* Sept. 3: "The Giant Bombardon" (BBC 12/25/53, NPR 2/14/77, WRVO 2/27/77)

4 & 10: "King Solomon's Mines" (BBC 12/2/57, NPR 2/21/77, WRVO 3/6/77)

H 11 & 17: "The Plasticine Man" (BBC 12/23/57, NPR 2/28/77, WRVO 3/13/77)

I 18 & 24: "The Moriarty Murder Mystery" (BBC 1/20/58, NPR 3/7/77, WRVO 3/20/77)

G 25 & Oct. 1: "The Great String Robberies" (BBC 1/13/58, NPR 3/14/77, WRVO 3/27/77)

H JAZZ REVISITED (WRVO-FM 89.9 Oswego, SAT. & SUN. 7:30 pm, Hazen Schumacher, host)(NPR):

L Sept. 3: "Parallels"- "Don't Blame Me", etc. Sept. 4: "Duets"

I 10: "Goodman Plays Sauter" 11: "Repeats" - same works by Morton, Shaw.

G 17: "The Ellington Influence" 18: "Drum Features" - Gene Krupa, Cozy Cole

H 24: "Parallels" - "Cherokee", etc. 25: "Jazz Drinks"

T THE GENIUS OF DUKE (WRVO-FM 89.9 Oswego, THU. 9/22 8 pm to FRI. 9/23 1 am, Bill Shigley,
S host): Featuring the music, plus interviews with the Duke, etc. (No other info yet). Special

O EARPLAY (WRVO-FM 89.9 Oswego, MON.-FRI. 10:05 to 11:05 pm)(From NPR or NPR/BBC)(Most are
F stereo, except where noted as MONO): Sept. 1 Th: "Little Pictures" / 2 Fr: "The Night

Bathers" & "Thinking About Vera Cruz" / 5 Mo: "Hyronymus" (MONO) / 6 Tu: "Clem Maverick"

(The Rise & Fall of a Country Singer) / 7 We: "Argive Soliloquies - Part 4: The Price of

A Power" / 8 Th: "Departures" & "The Friends of the Family" / 9 Fr: "Voices in My Head" &

R "Buster is Upstairs" / 12 Mo: "Properties" (Life of British actress Fanny Kemble) / 13 Tu:

E "Bells in Europe" / 14 We: "Argive Soliloquies - Part 5: Under Moonlight" / 15 Th: "A

A Sense of Property" (MONO) / 16 Fr: "Operation Vega" (science-fiction/fantasy) / 19 Mo: "Show

S Me The Way to Go Home" & "The Reunion of Olives and Daisies" / 20 Tu: "Hyenas" / 21 We:

E "Argive Soliloquies - Part 6: The Iron Ring" / 22 Th: (no show, pre-empted) / 23 Fr: "No

R Knocking on People's Doors" / 26 Mo: "Standard Safety" & "Abstract and Concrete" / 27 Tu:

I "The Store", "Sincerely, Benny Lester" & "Squirrels Aren't Like That" / 28 We: "Dear Janet

E Rosenberg, Dear Mr. Kooning" / 29 Th: "The Mystery" (MONO) / 30 Fr: "Crime Marches On" (with

S Dudley Riggs Brave New Workshop).

* THE GREAT RADIO REVIVAL (WRVO-FM 89.9 Oswego, SUN.-FRI. 11:05 to 5 min. past MIDNIGHT, John

Krauss, host)(NOTE: Replaces Comedy Classics, Those Great Radio Mysteries and The Souvenir

L Shoppe, all of which have been cancelled): Sept. 4 Su: BBC PLAYHOUSE - "A Place of My Own"

O (BBC) & THE SAINT* - "Bachelor's Friend" (MBS, 1/8/50) Vincent Price. / Sept. 5 Mo: PHIL

C HARRIS - ALICE FAYE SHOW (NBC, 5/8/49) & THE FAT MAN - "Murder Shows in The Dark" (Austral-

A ian version). / Sept. 6 Tu: YOUR HIT PARADE - featuring "Promotions Unlimited" (CBS, 10/22/

L 38) WC Fields, Hanley Stafford, Buddy Clark, Freda Gibson & BIG TOWN - "Poultry Racket"

(CBS, 10/14/38) Edward G. Robinson, Ona Munson. / Sept. 7 We: FIBBER MCGEE & MOLLY*- "Sell-

* ing Encyclopedias" (NBC, 3/2/36) Jim & Marian Jordan & SUSPENSE - "Eyewitness" (CBS, 7/12/

59) John Lund. / Sept. 8 Th: KRAFT MUSIC HALL - guest Cary Grant (NBC, 3/4/48) Al Jolson,

Oscar Levant & THE SHADOW - "Carnival of Death" (MBS, 11/10/40) Wm. Johnstone. / Sept. 9

P Fr: DANNY KAYE SHOW (CBS, 4/27/46) no other info & THE LONE RANGER - "Jake Reynolds" (MBS or

A ABC, date unk.) probably Brace Beamer, John Todd. / Sept. 11 Su: ARMED FORCES RADIO

G THEATER rebroadcast of SCREEN GUILD THEATER - "The Devil and Miss Jones" (CBS/AFRS, 6/7/43)

E Laraine Day, George Murphy, Charles Coburn & DANGER WITH GRAINGER - "Stolen Plates" (net &

1 date & stars unknown). / Sept. 12 Mo: PHIL HARRIS - ALICE FAYE SHOW (NBC, 5/15/49) & THE

4 FAT MAN - "Murder Seeks a Lost Penny" (Australian version). / Sept. 13 Tu: KATE SMITH

SHOW - guest Gene Kelly (net & date unk) & MICHAEL SHAYNE - "The Popular Corpse" (net &

* date unk). / Sept. 14 We: BERGEN & MCCARTHY SHOW - guest Betty Hutton (NBC, date unk) Edgar

Bergen and Charlie McCarthy & DRAGNET - "Blue White Diamonds" (NBC, date unk) Jack Webb. /

Sept. 15 Th: KRAFT MUSIC HALL - guest Duke Ellington (NBC, 3/11/48) Al Jolson & SAM SPADE

L - "Subject: Edith Hamilton" (CBS/AFRS, date unk) Howard Duff. / Sept 16 Fr: BOB HOPE SHOW -

O guest Johnny Mercer (NBC, date unk) & YOURS TRULY, JOHNNY DOLLAR - "Cask of Death" (CBS,

C date & star unk). / Sept. 18 Su: ARMSTRONG THEATER OF TODAY - "Thunder and the Miracle"

A (CBS, date unk) no other info. & A MAN CALLED X - "The Majury Art Collection" (net & date

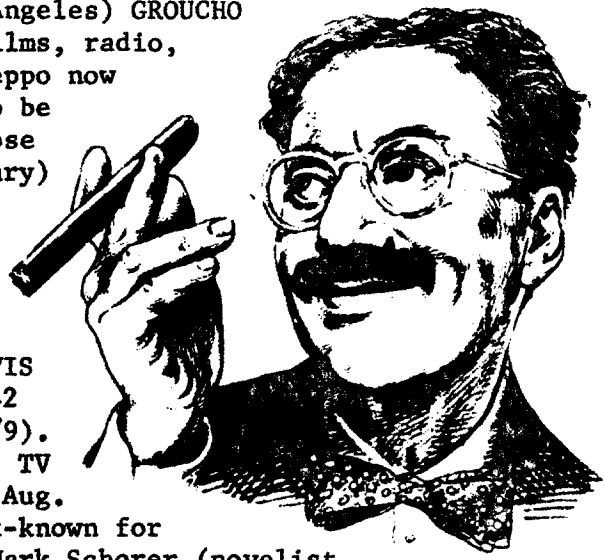
L unk) Herbert Marshall. / Sept. 19 Mo: PHIL HARRIS - ALICE FAYE SHOW - "Buying a Boat" (NBC,

5/22/49) & THE FAT MAN - "Murder Writes a Story" (Australian version). / Sept. 20 Tu: YOUR

* HIT PARADE (CBS, 1945) no other info & CASEY, CRIME PHOTOGRAPHER (Cont'd PAGE 16)

*

REMEMBERED IN PASSING (RECENT DEATHS): Aug. 19 (Los Angeles) GROUCHO (Julius) MARX (Comedian for 65 years in vaudeville, films, radio, TV - member of The Marx Brothers team of which only Zeppo now survives) age 86 (NOTE: SOUNDS OF YESTERDAY TRIBUTE to be aired 9/16). Aug. 18: (Pt. Pleasant, NJ) Albert P. Rose (dance-band leader in 1930's) age 68; (Budapest, Hungary) Tibor Dery (author) age 82; (Leningrad, USSR) Pavel Serebryakov (classical pianist) age 68. Aug. 17: (La Jolla, Calif.) Delmar Lawrence Daves (movie writer, producer, director - 80 films over 40 years) age 73; (Mineola, L.I., NY) Irwin Smith (Shakespeare expert, author, artist) age 85. Aug. 16: (Memphis, Tenn.) ELVIS PRESLEY (The "King of Rock & Roll" for 20 years) age 42 (NOTE: SOUNDS OF YESTERDAY MINI-TRIBUTE to be aired 9/9). Aug. 14 (NYC) George Oppenheimer (writer for Broadway, TV & movies, author, editor, columnist, critic) age 77. Aug. 13 (Berkshire, England) Henry Williamson (author, best-known for books on nature) age 81. Aug. 11: (Oakland, Calif.) Mark Schorer (novelist, critic, biographer of Sinclair Lewis) age 69; (San Francisco, Calif.) John Howard Lawson (author, playwright, screen writer) age 82. Aug. 10 (Encino, Calif.) Vince Barnett (long-time vaudeville and film comic) age 75. Aug. 9 (Canaan, Conn.) Edward E. Kleinschmidt (inventor of high-speed teletype, holder of 119 patents - made broadcast & print news as we know it today possible) age 101. Aug. 8 (NYC) Remo Bolognini (asst. concertmaster of NY Philharmonic & NBC Symphony under Toscanini, violinist) age 78. Aug. 7 (Ft. Lauderdale, Fla.) Willis A. Boughton (Poet, historian, author) age 92. Aug. 6 (NYC) Altonell Hines Matthews (member of original cast of "Porgy and Bess", also singer in Eva Jessye's Choir) age 72. Aug. 5 (NYC) John Lawrence Barnard (novelist) age 65. Aug. 3: (NYC) Isidor Schneider (poet, critic, novelist) age 80; (NYC) Alice Caddy Burman (artist, illustrator of books) age 80; (Chicago, Ill.) Alfred Lunt (one of the greats of the American stage for more than 60 years) age 84; (Nicosia, Cyprus) Archbishop Makarios (President of Cyprus) age 63. Aug. 1: (Allendale, NJ) "Beatrice Fairfax" (actually Marion Clyde McCarroll) (syndicated columnist, author) age 84; (Van Nuys, Calif.) Francis Gary Powers (TV helicopter pilot, former U-2 spy plane pilot) age 47. July 27 (Chicago) Milt Buckner (jazz pianist and organist with Lionel Hampton's band) age 62. July 26 (NYC) Gena Branscombe (composer, conductor) age 95. July 25 (NYC) George Batson (playwright and producer specializing in comedies) age 61. July 23 (NYC) Mary McDermott Roche (long-time editor of House & Garden) age 69. July 22: (NYC) Jacob Ben-Ami (actor, founder of Jewish Art Theater) age 86; (NYC) Irma Selz Engelhardt (theatrical caricaturist, author & illustrator of children's books) age 69. July 19 (Glendale, Calif.) John R. Powers (founder of modeling agency, school of modeling - thereby creating the industry; helped start careers of Barbara Stanwyck, Constance Bennett, Henry Fonda, Tyrone Power, Frederic March) age 84. They will be missed, they will be remembered - their work lives on!



classifieds

Do you enjoy reading about THE ENTERTAINERS of yesteryear? Then you should enjoy THE WORLD OF YESTERDAY, a magazine devoted to movies, radio, old records, and nostalgia. \$1.00 will bring you a sample copy. Dept. RR, 13759 60th Street North, Clearwater, Florida 33520.

Your non-display CLASSIFIED AD can appear here for as little as \$3.25 per month (3 months or more). Up to 3 lines of standard typewriter-size type, each 7½" long (or less). Payment in full in advance, or write for details. We reserve right to refuse any ad or to reject or edit copy which exceed space limitation. NOSTALGIA RADIO NEWS, BOX 2214, SYRACUSE, NY 13220.

Thank You

NEW SUBSCRIBERS (20): Mrs. Dorothy Carsten, Eric J. Chaytor, Don Allen, Terry F. Phillips, Max Salathiel, G.V. Pape, Stuart Schneider, Henry J. Wardowski, Frank W. Oglesbee, Morton A. Paradise, Rodger Johnson, B.L. Evans, George H. Smith, Sr., Chester Sherksnas, Keith E. Fleischhauer, Stanley A. Zeitlin, Lance Hunt, Ken Piletic, Wayne K. Johnson, Alexander Shapiro; RENEWING (15): Mr. & Mrs. Robert Carter, Dick Judge, Randall Dunford, James H. Lehner, Charles Holmes, Richard L. Freeborn, Mrs. Elsie Johns, Richard Simpson, Raymond J. Stewart, Charles Schuffenecker, Richard & Rochelle Ray, Stanley Harris, M.H. Peters, Jr., Glenn R. Blair, and "Anonymous: Syracuse". OUR VERY SPECIAL THANKS TO ALL OF YOU!

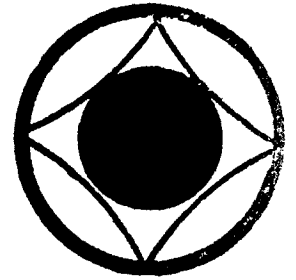
P HIGHLIGHTS... (Continued from PAGE 14):

- A
G THE GREAT RADIO REVIVAL (Continued from PAGE 14): "Truth or Tooth" (CBS, 7/15/45) Staats
E Cotsworth. / Sept. 21 We: ALAN YOUNG SHOW - "Winter Lodge" (NBC, date unk) & SUSPENSE -
"Rakovsky's Rubles" (CBS, 9/11/60) Santos Ortega. / Sept. 22 Th: PRE-EMPTED FOR SPECIAL
1 PROGRAM, "THE GENIUS OF DUKE" featuring the music of, and interviews with, Duke Ellington.
6 / Sept. 23 Fr: JACK CARSON SHOW - "Plot Against His Life" (CBS, date unk) & THE FALCON -
"The Case of the Substitute Target" (NBC, 1946) Les Damon. / Sept. 25 Su: ARMED FORCES RADIO
* THEATER - "Return to Tomorrow" (original source, net, date & stars unk)(AFRS) & HERCULE
POIROT - "Death in the Golden Gate" (MBS, 1947) Harold Huber. / Sept. 26 Mo: PHIL HARRIS -
H ALICE FAYE SHOW (NBC, 5/29/49) & THE FAT MAN - "Murder Through a Crystal" (Australian
I version) no other info. / Sept. 27 Tu: KATE SMITH SHOW - guest Dorothy Lamour (net & date
G unk) & MYSTERY IN THE AIR - "Queen of Spades" (NBC, Summer 1947) Peter Lorre, host. / Sept.
H 28 We: OUR MISS BROOKS - "Foreign Teachers" (CBS, 2/7/54) Eve Arden, Gale Gordon & JASON
L AND THE GOLDEN FLEECE - "Linda Gayle" (NBC, 1952/53) Macdonald Carey. / Sept. 29 Th: KRAFT
I MUSIC HALL - guest Charles Laughton (NBC, 2/12/48) Al Jolson & DANGEROUS ASSIGNMENT - "Port
G Said" (NBC, early 1950's) Brian Donlevy. / Sept. 30 Fr: MEL BLANC SHOW - First show of
H series (CBS, 9/3/46) & THE WHISTLER - "What Makes a Murder" (CBS, date unk) no other info.
T
S THE ELECTRONIC ERA (WJQT-AM 1000 & WQIX-FM 100.9 Horseheads, SUN. 12:10 pm, Gary Yoggy, host):
This program generally pays tribute to a particular old-time radio show or performer, and
consists of excerpts interspersed with narrative. SEPT. 4: "Salute to Bert Parks" (excerpts;
O BREAK THE BANK and STOP THE MUSIC) / SEPT. 11: "Tribute to Abbott & Costello" / SEPT. 18:
F "Tribute to Marilyn Monroe" (excerpt: BERGEN & McCARTHY SHOW) / SEPT. 25: "Salute to SAM
SPADE, Super Sleuth".
A
R NBC UNIVERSITY THEATER (WCNY-FM 91.3 Syracuse, SAT. 6 pm)(SYNDICATED):
E Sept. 3: "All the King's Men" by Robert Penn Warren, with Paul Henreid, Alan Hale.
A 10: "Gulliver's Travels" by Johnathan Swift, with Henry Hull.
S 17: "Pride and Prejudice" by Jane Austin, with Angela Lansbury.
E 24: "Jane Eyre" by Charlotte Bronte, with Deborah Kerr.
R Oct. 1: "The Pickwick Papers" by Charles Dickens, with Charles Coburn.
I NIGHTBEAT (WCNY-FM 91.3 Syracuse, SAT. 7 pm)(SYNDICATED, STARRING FRANK LOVEJOY):
E Sept. 3: "Marty" Sept. 24: "The Devil's Bible"
S 10: " 'Twill Be the Death of Me" Oct. 1: "The City at Your Fingertips"
17: "Molly Keller" All are originally from NBC in the 1950's.
* THE GOON SHOW (WCNY-FM 91.3 Syracuse, SAT. 9/10, 9/17, 9/24 AT 7:30 pm)(BBC/NPR):
Sept. 10: "The Phantom Head-Shaver of Brighton" (BBC 10/19/54, NPR 11/1/76)
L 17: "The White Box of Great Bardfield" (BBC 3/15/55, NPR 11/8/76)
O 24: "Under Two Floorboards, a Tale of the Legion" (BBC 1/25/55, NPR 11/15/76)
C JAZZ REVISITED (WCNY-FM 91.3 Syracuse, FRI. 8:30 pm, AND SAT. 9/24 only at 8 pm)(NPR):
A Sept. 9: "Parallels" (3 versions of "Stompy Jones" and "Don't Blame Me")(NPR: 4/3/77)
L 16: "Goodman Plays Sauter" (Eddie Sauter arrangements for Benny Goodman Orch)(4/10/77)
23: "The Ellington Influence" (Ellington compositions & salutes to him)(NPR: 4/17/77)
* 24 (SAT. @ 8 pm): "Hot Chestnuts" (Jazz versions of traditional & semi-classical)(9/17)
30: "Parallels" (2 versions of "Cherokee" and "Nature Boy", more)(NPR: 4/24/77)
P Oct. 7: "Vocals for Tommy Dorsey" (Frank Sinatra, Jo Stafford, others)(NPR: 5/1/77)
A SOUNDTRACK (WCNY-FM 91.3 Syracuse, THU. 1 pm, rptd SAT. 9/10, 9/17 at 8 pm)(SYNDICATED):
G Sept. 1: "The Epics: Pagan Empires" ("The Egyptian", "Alexander Nevsky", "Taras Bulba",
E "Spartacus")
8 & 10: "The Epics: Power and the Glory" ("The Robe", "The Bible", "The 10 Commandments")
1 15 & 17: "Music Between the Commercials" (TV: "The Kraft Theater", "David Copperfield")
6 22: "The Way West with Elmer Bernstein" ("The Magnificent 7", "Sons of Katie Elder",
"Scalphunters")
* 29: "Regal Ladies and Grand Dames" ("Cleopatra", "Lady Caroline Lamb", "Anastasia")
Oct. 6: "Four from Hemingway" ("Snows of Kilimanjaro", "Sun Also Rises", "Old Man and the
L Sea", "For Whom the Bell Tolls")
O
C CHICAGO RADIO THEATRE (WCNY-FM 91.3 Syracuse, SUN. 9/11, 9/18 & 9/25 @ 2 pm)(SYNDICATED):
A Sept. 11: "The Hairy Ape" by Eugene O'Neill (approx. 50 min.)
L 18: "Ghosts" by Henrik Ibsen (approx. 70 min.)
25: "Embers" by Samuel Beckett (approx. 30 to 35 min.)

* LISTINGS FOR THE BEST OF OLD-TIME RADIO, AND NOSTALGIC FILM SHOWINGS, APPEAR ON PAGE 5.

GOLDEN RADIO BUFFS OF MD., INC.

NETWORK MEMO



Program: 6th. ANNUAL GOLDEN MIKE AWARDS BANQUET

Air Date & Time: Sat., Oct. 29, 1977 from 7:30 P.M. to Midnight

National Award Winner: Chester Lauck - direct from a SMASH 24 yr. role as Lum of LUM AND ARNER on Radio and the Silverscreen.

Local Awards: WCBM Radio
Bill Jaeger
Erison Rash (Tentative)
Lee Case

Lou Corbin Memorial Award: Bert Hanauer

Hosts: Ed Walker Elane Stein (Tentative)

Entertainment: Joe Knight Walt Teas Flo Ayres (Possible)

Location: HOLIDAY INN of Baltimore #9
Cromwell Bridge & Gleneagles Rds.
Baltimore Md. 21204
301/823-4410

Menu:

Assorted Fruit Cocktail
Crisp Mixed Green Salad with Choice of French or Ranch Style House Dressing
Sliced London Broil Baked Chesapeake Rock Fish
with Mushroom Sauce or with Lemon and Butter
Baked Idaho Potato with Sour Cream & Butter
Green Garden Peas with Pearl Onions
Dinner Rolls & Butter
Coffee, Tea, Sanka
Coconut Snowball

Prices: Members \$15.00 per person
Non-members \$18.00 per person

Special Features: Possible Live Broadcast
Door Prizes 50/50 Drawing
Surprize Entertainment
Special Rates at HOLIDAY INN for Those Staying Overnight
Open Bar $\frac{1}{2}$ hr. Before and After Banquet

Contact: Gene Leitner

301/285-2636 or 301/288-5848

Notice: By Reservation Only --- Limited to 260 Persons

Inquiries By Mail To: 3127 Wallford Drive
Apt. D
Baltimore Md. 21222

You are about to be absolutely convinced you can't live without The Sounds Of Yesterday

If you turn to page 22 in this issue of NOSTALGIA RADIO NEWS,
you'll get an inkling of what we're referring to...

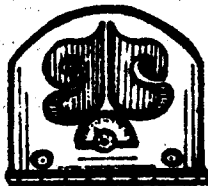
**ADVENTURE
ISN'T DEAD.**

The statement above says it all! Each week we prove adventure on - and in -
radio isn't dead. In fact, we prove that 52 weeks a year with new programs
(no repeats) at a very low cost per two-hour program...as low as \$15 per
program in many markets (rate depends on market size and whether station is
commercial or non-commercial).

**We'll end
your suspense.**

CONTACT

Allen Rockford
(315) 446-7494



DOUBLE-R-RADIO
"The Sounds Of Yesterday"
505 Seeley Road
Syracuse, N. Y. 13224

Have the program director of your Public or NPR station (commercial stations are also
welcome) contact us for all the information about THE SOUNDS OF YESTERDAY. If you
prefer, give us the program director's name and we'll send all the information,
including a copy of NOSTALGIA RADIO NEWS and a word about the new half-hour demo tape
of THE SOUNDS OF YESTERDAY. If THE SOUNDS OF YESTERDAY is carried in your area...
then your suspense will be ended; you'll know what Central New Yorkers have been
listening to and enjoying for more than four years without interruption!

OLD-TIME RADIO

OLD-TIME RADIO

OLD-TIME RADIO

The Friends of Old Radio and Hello Again, the oldest monthly publication for collectors of old-time radio shows, present their:

SECOND ANNUAL CONVENTION

Saturday, October 1st, 1977

Holiday Inn, Meriden, Connecticut

(right off I-91 - East Main St. Exit)

Among the guests of honor scheduled at this time are: writers Noel Gerson, Blair Walliser and Ernest Kinoy; announcers George Ansbro, Fred Foy and Tony Marvin; sound effects artist Ed Blainey; director Warren Somerville; and performers Raymond Edward Johnson (Inner Sanctum), Mandel Kramer (Yours Truly Johnny Dollar, TV - Edge of Night), Vicki Vola (Mr. District Attorney), Peg Lynch (Ethel and Albert), Grace Matthews (The Shadow), Court Benson (Tennessee Jed), and Jackson Beck (Superman).

The Convention begins at 9:00AM with the opening of the display and dealers room (over 30 tables) where radio memorabilia may be purchased, traded or just admired. Visitors may attend a radio quiz show, a question and answer period with the guests, old-time radio related movies and other afternoon events.

In the evening there will be a Cocktail Party and Buffet Dinner. During the evening the special guests will present a live radio program and awards will be given out.

Tickets for the Convention are \$13.00 which includes costs for all the events including the buffet dinner. Cost for children under 16 is \$10.00. Afternoon participation only is \$3.00. Children under 16 is \$1.50.

Please indicate how many are coming and if you need a display or dealer table. There is no extra cost for the tables.

Make checks payable to JAY HICKERSON and mail to:

JAY HICKERSON
Box C
Orange, Ct. 06477

For information call New Haven, Ct. (203) 795-6261 or 795-3748



HIGHLIGHTS OF COMEDY'S GOLDEN MOMENTS FOR SEPTEMBER, 1977:

WCNY-FM: SUNDAY SEPT. 4: 6 TO 7:25 PM

ALL OTHER DATES: SUNDAY: 6 TO 8 PM**

** (SEE NOTE BELOW RE: SEPT. 11)

GERRY ORLANDO, HOST



SEPT. 4: (Broadcast Time TONIGHT ONLY: 6:00 TO 7:25 PM). The new season gets under way with (What else?) THE JACK BENNY PROGRAM from CBS/AFRS on 9/10/50. Jack and the gang are anxious to start their new radio season, but they soon discover that the CBS studios have undergone some drastic changes during the summer. Alan Young makes a short guest appearance. ** Fred Allen has almost as much trouble as Jack on the season opener of FRED ALLEN'S TEXACO STAR THEATRE from CBS on 10/4/42. Fred finds himself with a radio show but no cast members... That is, until announcer Arthur Godfrey and guests Charles Laughton & The Andrews Sisters offer their services. ** We'll also hear the first program of the 15-minute, Monday-Friday version of FIBBER MCGEE & MOLLY. Jim and Marian Jordan star in this broadcast from NBC Radio in September 1954. ** Bob Elliott and Ray Goulding are featured in the second installment of their stage show BOB & RAY: THE TWO AND ONLY.

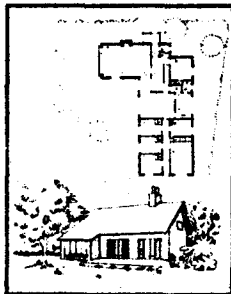
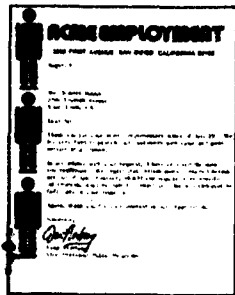
SEPT. 11: (Broadcast Time on tonight's show, 6-8 PM, subject to change due to possible Syracuse Chiefs playoff broadcast.) THE BOB HOPE SWAN SOAP SHOW from NBC Radio on 5/31/49 features guest Lucille Ball clowning with Bob and regulars Doris Day, Hy Averbach and Irene Ryan. ** Also on tap is MAXWELL HOUSE COFFEE TIME WITH BURNS & ALLEN from NBC Radio on 9/30/48. George Burns and Gracie Allen are trying to make their new neighbors feel welcome, but Gracie's welcoming turns into meddling. Before long half the neighborhood is caught in the middle of one of Gracie's wild schemes! ** William Bendix stars in THE LIFE OF RILEY from ABC on 3/4/45. Chester Riley's wife Peg tells a dinner guest the hectic story of the time the Rileys were expecting their first child. ** Carol Burnett and Julie Andrews bring us the opening portion of their classic 1962 Carnegie Hall concert.

SEPT. 18: Hal Peary stars in a radio version of his RKO film ("Gildersleeve's Bad Day") as presented on THE LADY ESTHER SCREEN GUILD PLAYERS from CBS on 8/13/45. Throckmorton P. Gildersleeve is chosen to serve on a jury and becomes involved with a tough mob of gangsters! The supporting cast of "The Great Gildersleeve" radio show is heard too. ** Gildersleeve's old neighbors Fibber McGee & Molly (actually Jim & Marian Jordan) guest on Bing Crosby's PHILCO RADIO TIME SHOW from ABC Radio on 4/14/48. The McGees try to get Bing to sing at Fibber's Elk's Club talent show and the fun is on. ** Phil Harris and Alice Faye star in an early episode of their comedy series when it was called THE FITCH BANDWAGON. This broadcast from NBC on 12/8/46 has Phil and Alice attending a swanky society dinner party. Can society's "upper crust" stomach a crumb like Phil Harris? Tune in and find out! ** Steve Allen plays with the telephone and makes one of his great "put-on" calls. This is an excerpt from his T.V. talk show of the early 1960's.

Supposed to be from 1944 - Groucho Marx instead

SEPT. 25: THE BIRD'S-EYE OPEN HOUSE stars Marilyn Maxwell (subbing for regular hostess Dinah Shore) and Harry Von Zell, along with guest Groucho Marx. Groucho's sick in bed with a cold, but that doesn't stop him from dishing out wisecracks to his doctor, fellow cast members and the like. He even performs a stirring rendition of his famous "Doctor Hackenbush" song. This program is from NBC in 1945. ** THE LUCKY STRIKE PROGRAM from CBS Radio on 1/16/55 presents Jack Benny and the regulars in one of their craziest shows ever broadcast. It seems that they are all set to go on the air with this week's program...only Jack's writers haven't finished the script yet! ** Freeman Gosden and Charles Correll star as AMOS & ANDY from CBS/AFRS in 1953. It's the 25th wedding anniversary of George "Kingfish" Stevens and Sapphire, but a mix-up over an anniversary gift results in a battle of the sexes. ** Plus comedy with Woody Allen from the early 1960's.

The Idea Converter...



REMEMBER THAT GREAT IDEA THAT NEVER GOT OFF THE DRAWING BOARD?

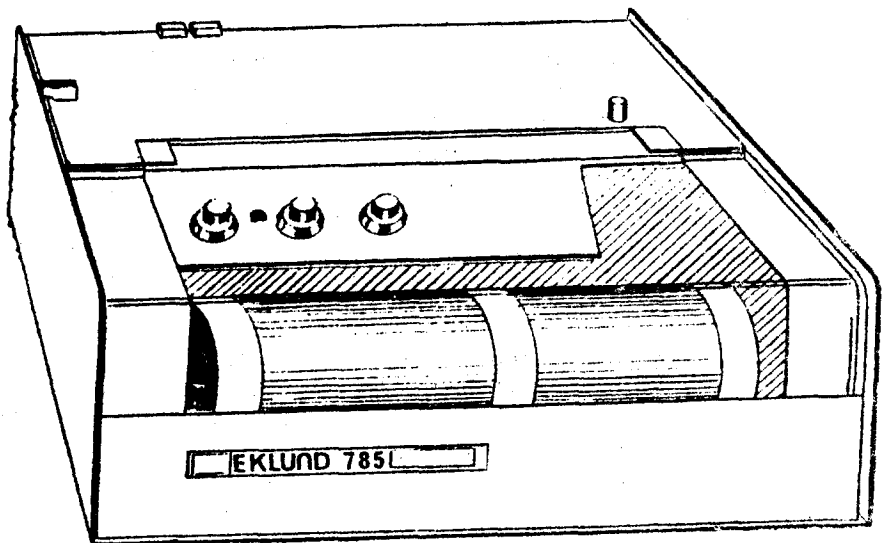
WAS IT BECAUSE THERE JUST WASN'T ENOUGH TIME TO HAVE IT PRINTED COMMERCIALY AND STILL KEEP THE IMPACT OF A NEW IDEA?.....OR WAS IT THE COST OF HAVING THAT INSPIRATION PRINTED THAT LEFT YOUR IDEA ON THE DRAWING BOARD?

IF YOU NODDED YES TO EITHER QUESTION.....HERE IS THE ANSWER.....THE EKLUND 785-SX ELECTRONIC OFFICE PRINTER. THROUGH ELECTRONICS, YOU NOW CAN INSTANTLY PRODUCE ANY QUANTITY OF TEXT, TYPING, DRAWINGS, PASTE-UPS, PHOTOGRAPHS AND COMPLEX COMMERCIAL ART AT THE PUSH OF A BUTTON.

WHETHER IT'S A LARGE CATALOG TO YOUR CUSTOMERS, A SPECIFICATION CHANGE ON A DRAWING OR A LAST MINUTE NEWSLETTER OR BULLETIN, THE 785-SX FAITHFULLY IMAGES THEM ALL.....IN MINUTES.

IT'S TIME TO GET YOUR IDEAS OFF THE DRAWING BOARD AND TURN THEM INTO ACTION.....

PHONE US NOW AND WE'LL SEE THAT YOU RECEIVE COMPLETE INFORMATION AND SAMPLES AT ONCE.



MANUFACTURED IN U.S.A. BY

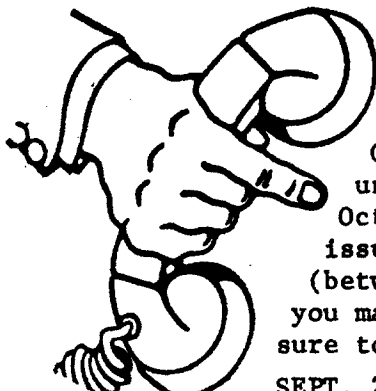
 **EKLUND**
CORPORATION

GEDDES INDUSTRIAL CENTER • SYRACUSE, NEW YORK 13209 • TELEPHONE 315 457-9641
PRODUCERS OF THE WORLD'S FINEST OFFICE PRINTING EQUIPMENT & SUPPLIES

HIGHLIGHTS OF THE SOUNDS OF YESTERDAY FOR SEPTEMBER, 1977:

WRVO-FM: FRIDAY FROM 8:05 TO 10:05 PM

WRVO-FM: SUNDAY 9/4 FROM 3 TO 4 PM



ALLEN ROCKFORD & DON RICHARDSON, CO-HOSTS

Our Sept. listener-underwriters appear below. To become a listener-underwriter (vital to continuation of THE SOUNDS OF YESTERDAY through Oct. and beyond on WRVO-FM) either use the coupon elsewhere in this issue, or CALL (315) 341-3267 during our FRIDAY night WRVO broadcasts (between 8:05 and 10:05 pm, approx.). If the call would be a toll call, you may CALL COLLECT to become an underwriter for \$15 or \$30. Please be sure to mention THE SOUNDS OF YESTERDAY when you call. Thank you!

SEPT. 2: (Thanks to "Anonymous", Syracuse) IT'S BACK-TO-SCHOOL TIME as EAST COAST MEETS WEST COAST. Two appropriate programs: Mr. & Mrs. Ronald Colman are The Halls, and he's president of Ivy College, so this must be THE HALLS OF IVY. The story: "Is Prof. Grimes a Top-Notch Scholar?" It's a broadcast from NBC in 1952 as rebroadcast by VOA (The Voice of America). ** Everybody's favorite school-marm on radio & TV was OUR MISS BROOKS played by Eve Arden. "The New School Bus" is the subject of this CBS/AFRS broadcast from the 1950's. ** Tonight's adventure serial (NOTE THIS CHANGE) is I LOVE A MYSTERY. This episode is from "The Temple of Vampires" on MBS, 1/24/50. It also serves as a mini-tribute to Jim Boles ("Doc Long") who died 5/26/77 at age 63. Also heard are: Russell Thorson, Tony Randall & Mercedes McCambridge. ** THE SHADOW returns with Orson Welles starring in a 1938 MBS broadcast, "Sabotage". ** IMPORTANT NOTE: This show will also be heard as a special series preview in early or mid- Sept. on KUSP-FM 88.9 in Santa Cruz, California. If you live in that area, check with them for day and time of broadcast. After the broadcast, be sure to call or write them if you'd like to hear more! **

SUN. SEPT. 4 (FROM 3 TO 4 PM): LIVE & DIRECT FROM THE NEW YORK STATE FAIR: A PROGRAM OF FAVORITES including FIBBER MCGEE & MOLLY in comedy routines from 78-rpm records released in 1947, plus THE SHADOW starring Orson Welles in "League of Terror" from MBS in 1938, and many more surprises. ** We'll be broadcasting from the WRVO-FM booth on the ground floor of THE HARRIET MAY MILLS MEMORIAL BLDG on THE NEW YORK STATE FAIR GROUNDS. Why not stop by and say "Hello". **

SEPT. 9: (Thanks to The Old Time Radio Club of Buffalo) WESTERN HEROES & BADMEN - REAL & LEGENDARY: James Hilton, host, introduces THE HALLMARK PLAYHOUSE presentation of "Wyatt Earp, Frontier Marshall" from CBS on 3/24/49 starring Richard Conte. ** An unusual 11/6/40 broadcast of CAVALCADE OF AMERICA on NBC features Woody Guthrie in a singing role, with Kenneth Delmar, Jeanette Nolan, William Pringle and John McIntire in "Wild Bill Hickok - The Last of Two-Gun Justice". Also heard: announcer Clayton "Bud" Collyer. ** It's "A Farewell to Paladin" as John Dehner stars in HAVE GUN, WILL TRAVEL from CBS on 11/27/60. ** We have a mini-tribute to Elvis Presley who died 8/16/77 at age 42, as we listen to excerpts from the 1969 syndicated special THE AGE OF ROCK. **

SEPT. 16: (Thanks to Mark Waddell, age 16, Syracuse) OUR TRIBUTE TO GROUCHO MARX who died 8/19/77 at age 86 features lengthy excerpts from GI JOURNAL (AFRS, WWII), BIRDS-EYE OPEN HOUSE (NBC, 1945), MAIL CALL (AFRS, WWII), PHILCO RADIO TIME (ABC, 2/12 & 4/30/47), KRAFT MUSIC HALL (NBC, 4/7/49 & 1/13/49) and PHILCO RADIO HALL OF FAME (ABC, 3/12/44). Others heard include Johnny Weissmuller, Verna Felton, Mel Blanc, Lucille Ball, Frank Nelson, Harry Von Zell, Marilyn Maxwell, Dinah Shore, Betty Grable, Bill Goodwin, Arthur Q. Bryan, Bing Crosby, Al Jolson, Oscar Levant, Deems Taylor, Ken Niles, and Dorothy Shay. **

SEPT. 23: (Thanks to Margaret A. Wicks, Syracuse) OUR SALUTE TO CBS ON ITS 50TH ANNIVERSARY begins as we listen to local & network morning programs, all from Thur. 9/21/39 thru WJSV (now WTOP) in Washington, DC. Today: SUNDIAL WITH ARTHUR GODFREY (highlights - local), BACHELOR'S CHILDREN, PRETTY KITTY KELLY, THE STORY OF MYRT & MARGE, and HILLTOP HOUSE.

SEPT. 30: (Thanks to Allan Cisco, Syracuse) OUR SALUTE TO CBS continues with more as above: KAY FAIRCHILD, STEPMOTHER; BRENDA CURTIS; BIG SISTER; AUNT JENNY'S REAL-LIFE STORIES; WHEN A GIRL MARRIES; ROMANCE OF HELEN TRENT; OUR GAL SUNDAY, plus a ROBERT TROUT newscast and MARY LEE TAYLOR with a program of cooking and home-making hints. All from Thur. 9/21/39 on CBS!

IN OCT. & EARLY NOV. (IF SUFFICIENT SUPPORT IS RECEIVED IN TIME - SEE ABOVE & PAGE 3) WE WILL CONTINUE OUR SALUTE TO CBS ON ITS 50TH ANNIVERSARY with THE GOLDBERGS, SCATTERGOOD BAINES, AMOS & ANDY, JOE E. BROWN, STRANGE AS IT SEEMS, THE ORIGINAL AMATEUR HOUR, COLUMBIA WORKSHOP, TEDDY POWELL, LOUIS PRIMA and BOB CHESTER, plus much more - all from CBS on 9/21/39!!!!!!!!!!!!!!